



***Intro***

Welcome!

Turn on “Notes View” to see talking points.

The majority of the designs in this presentation were created long before *SimCity* went into full production. As such, they do not accurately reflect the shipping product. The intention of this talk is to show the design process, not to document the final product.

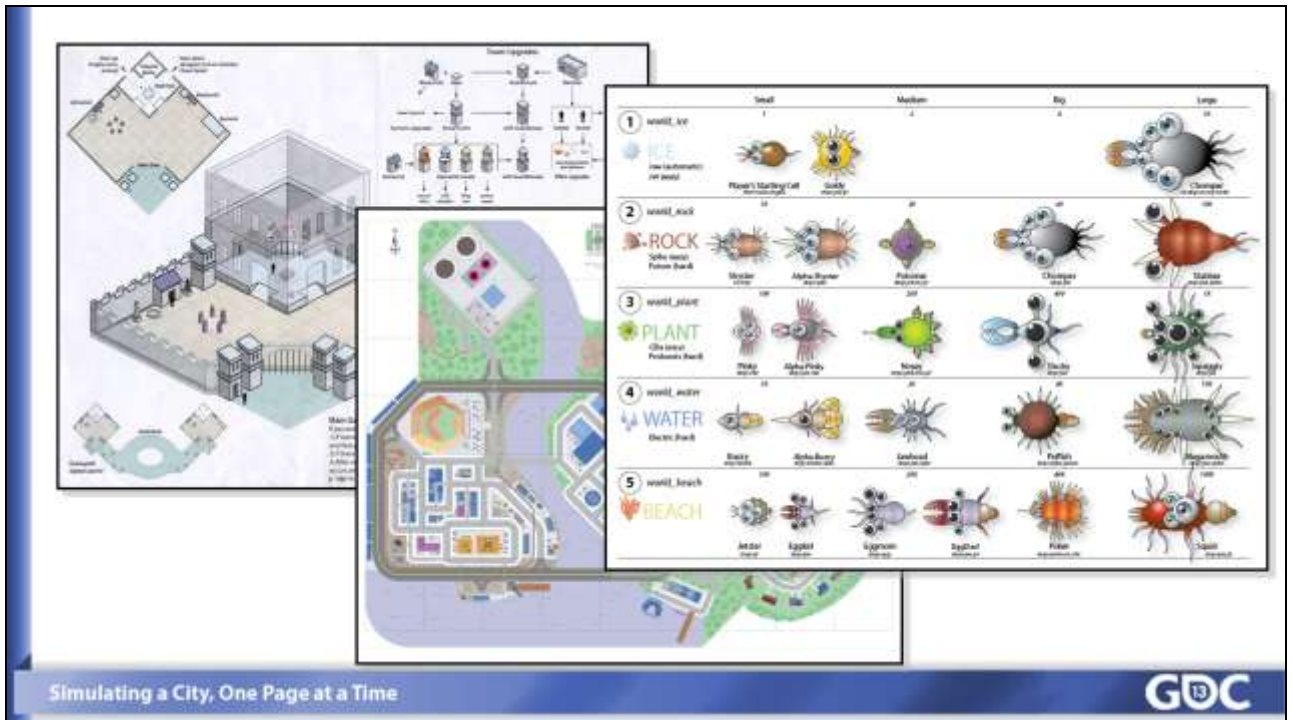
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#### ***Legal Information***

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## Intro

Three years ago, at GDC 2010, I gave a talk about one-page designs. In that talk I showed several examples of one-page designs from other games I have worked on: Diablo 3, Simpsons and Spore. I don't have time today to go over the topics that I discussed in that lecture, but if you are interested you can download the slides here: <http://www.stonetronix.com/gdc-2010/> , or watch the talk on the GDC Vault: [http://gdcvault.com/search.php#&category=free&firstfocus=&keyword=librande&conference\\_id=280](http://gdcvault.com/search.php#&category=free&firstfocus=&keyword=librande&conference_id=280) (requires Vault membership).



### ***Intro***

I have had a lot of success with one-page design documents, so when I started working on *SimCity*, back when there were only five people on the team, I gave myself a challenge: Could I do ALL of the design work as one-page documents, from initial pre-production all the way up until when we shipped? Well, the short answer is, "No, I couldn't". But even though I knew it would be difficult, I wanted to push it as far as I could in an effort to both grow as designer and as a way to see where the one-page design approach would break.

I know that most of you will never work on a game where you have to simulate a city, so even though I'm only going to be showing *SimCity* documentation, I hope that the general ideas behind these documents will be valuable for any design project you are working on.

# What is a One-Page Design?

- Only one page
- Printed out and displayed prominently
- Communicates a core idea:
  - Clearly
  - Concisely
  - Thoroughly

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## ***What is a One-Page Design?***

For those of you who haven't seen my previous talk, here is a quick review:

Obviously, it is only one page. Nothing is hidden from view. When you staple a page behind another page then you are taking a risk that your audience might not see that information. When you require people to scroll to see the entire design, or to click a hyperlink for more information, then there is a chance that they won't. A page doesn't need to be 8.5 x 11, it can be any size and in any orientation.

Print it out. Hang it up. Make copies and distribute it around the office. A cryptically named design document buried inside a folder on the server is worthless. You want the ideas out in open for everyone to see. You want to be able to take the page into a meeting and write on it.

Ultimately the reason you are creating designs is to communicate. Just because you are only using one page doesn't mean that you are communicating effectively. Make sure to:

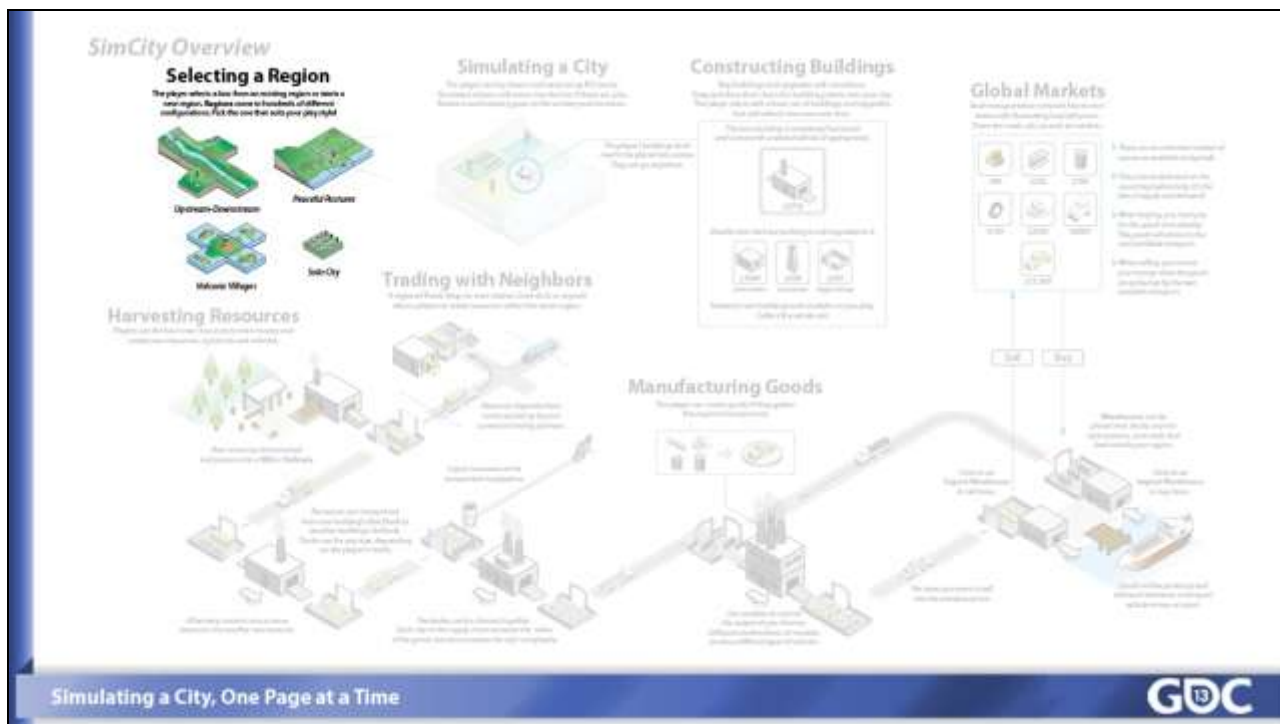
- Present the core idea as clearly as possible. Make your design approachable, unambiguous and easy to interpret.
- Be concise and focused. Don't put too many ideas on one page.
- Try to answer as many questions as possible. This sometimes puts you at odds with the "concise" and "clear" points. Put as much information as you can into the document, but not at the cost of making the document unwieldy to read. Finding the sweet spot may take some trial and error but it is worth the effort.



### What is a One-Page Design?

Here's an example of a large one-page document (with Maxis designer, Brian Bartram, pretending to look intrigued). This is one of the first documents produced for the project and it's hung up where many people will see it. I like to use our plotter because it's a lot easier to make a one-page document if you have a big piece of paper!

I should note that it's impossible to show you the actual paper documents in a PowerPoint presentation. The resolution is too low (96 ppi, compared to 1200 ppi from a laser printer), and the aspect ratio is forced to be 16:9. So throughout this presentation I'll be showing you many diagrams that have had to be reworked for PowerPoint's aspect ratio. After the talk feel free to come up front and check out the actual physical illustrations that I brought along with me today.



### SimCity Overview

This overview diagram was one of the first ones created for *SimCity*, about three and a half years ago (Sept. 2009). It's purpose was to lock down the high level features of the game. Think of it as an outline for the entire game, where each bold heading describes a feature set. There's not a lot of detail about each feature, because back then I didn't know the details. But this gave the team a sense of what work we were going to be doing and kept us from wandering off-course.

The diagram turned out to be a good way to organize this talk, since the majority of the design documents that I'll be showing will fit into one of the categories listed here.

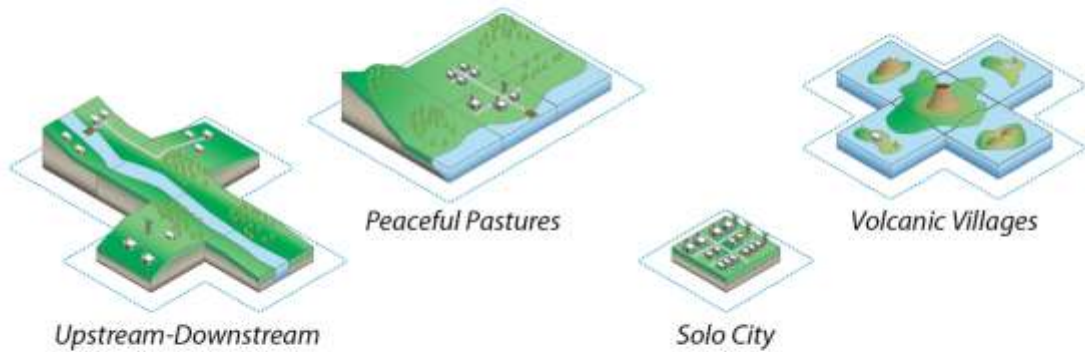
It's interesting to note that we consistently touted *SimCity* as a "bottom up" simulation (meaning that the high level simulation was not predetermined, but happened organically based on the aggregate actions of each individual citizens). However the entire design process was heavily "top down". We started with this overview document and over the course of the project continuously drilled down into the details of each section.

In order to explain how this worked, let's start out here with "Selecting a Region".



## Selecting a Region

The player selects a box from an existing region or starts a new region. **Regions** come in hundreds of different configurations. Pick the one that suits your play style!



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### **Selecting a Region**

We knew that we wanted to make large regions where multiple people could get together and play simultaneously. Here are a few early examples showing how different region configurations would promote different types of play.

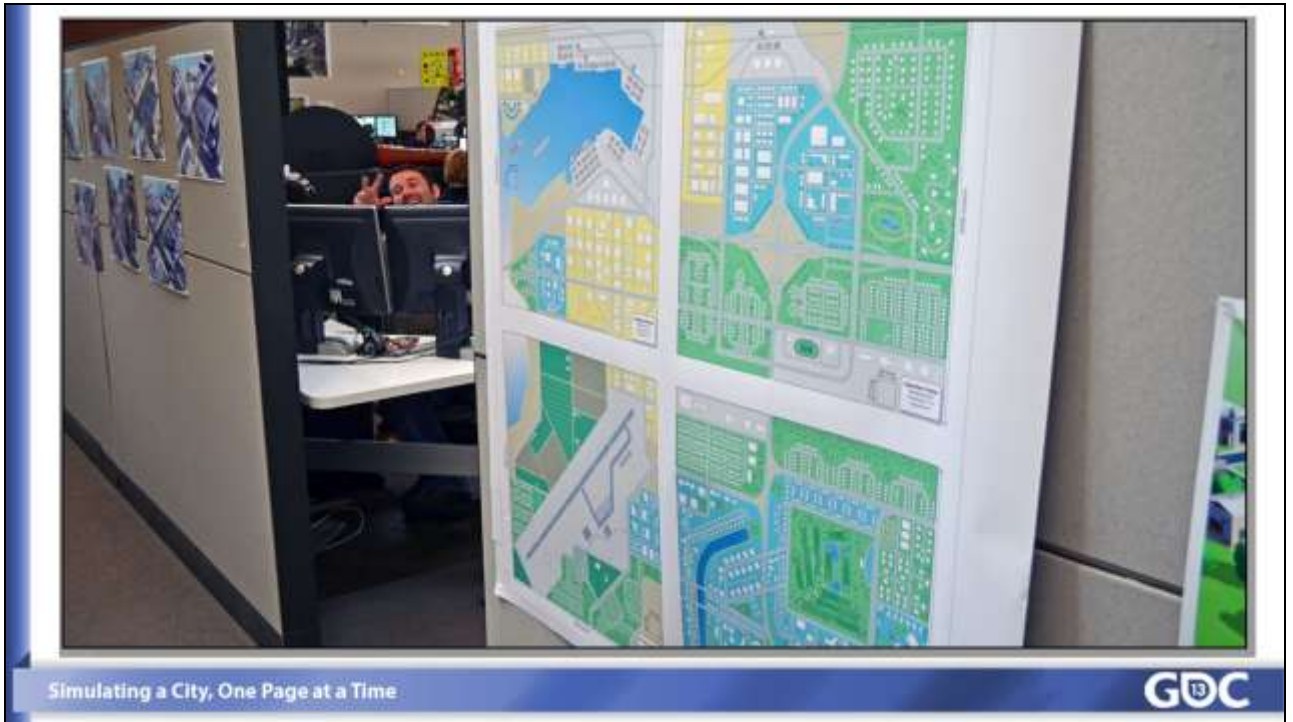




### Scale Maps

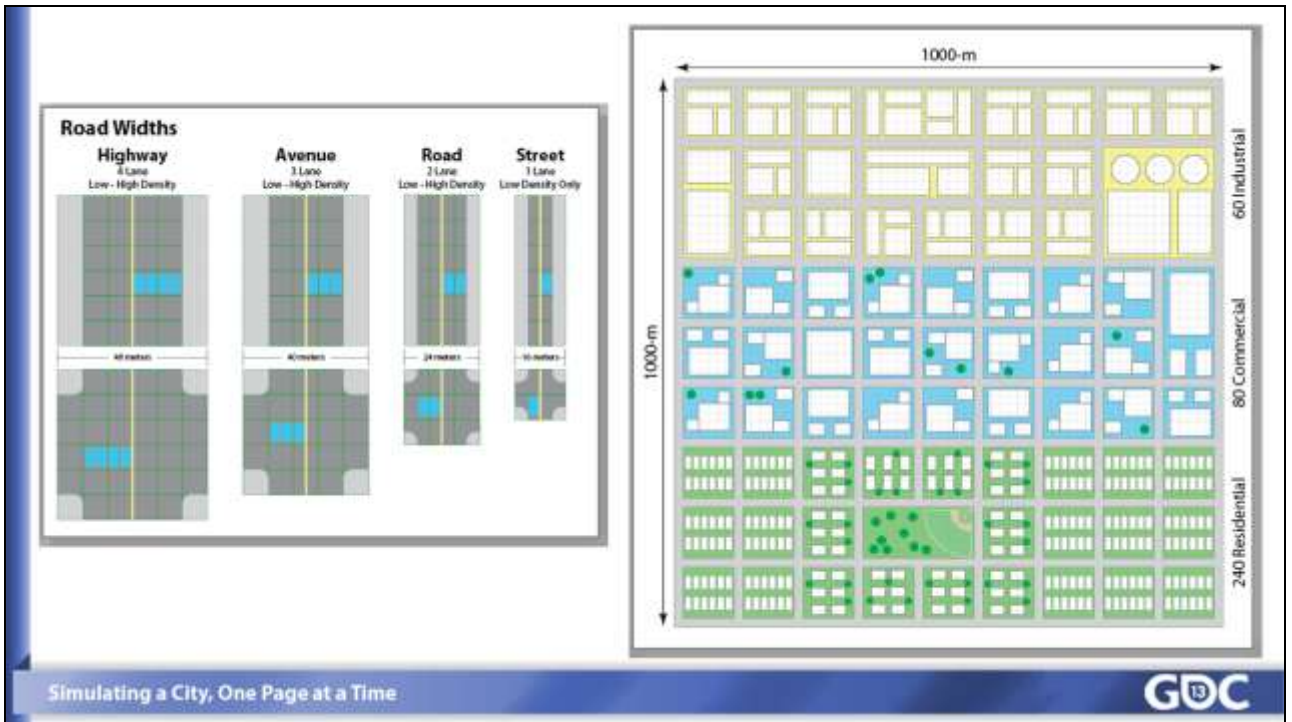
Some of the first diagrams I made were scale representations of actual cities. The engineering team had calculated that to run on our min-spec computer we should target 2K x 2K size areas, which is the size of a medium city in *SimCity 4*. In order to make it apparent to the team what that meant, I made some simple illustrations of different types of cities based on Google Earth view of real cities. In many ways I was already playing a non-simulating form of *SimCity* in Adobe Illustrator at this point in time, long before the engine was ready.

- 1) Here you see an industrial shipping yard
- 2) Here's a suburban area with many houses, a school, parks and a small central commercial district
- 3) This one is a farming town with a municipal airport
- 4) And the last one is a hotel-filled beach resort.



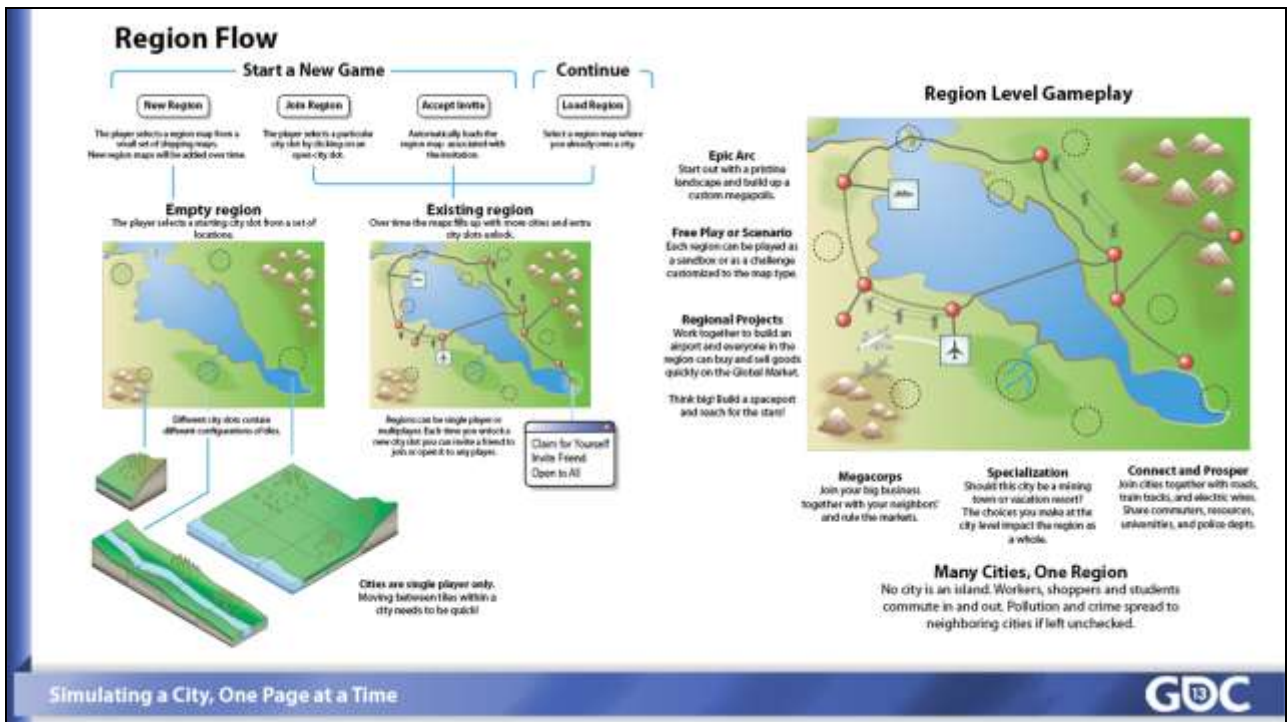
### ***Overview Scale Maps***

Here is a picture of all four cities together, printed out and hung up in the hallway (and photobombed by scripter John Giordano). Even though this document has no words, it is really easy to understand at a glance one of the key features of our game: that cities could be specialized, and that individual cities would work together to make up a larger region.



### ***Overview Scale Maps***

Documents such as these go one level deeper and show individual widths for road types and RCI building approximations for 1K by 1K cities. These were needed by both engineering and art in order to establish the performance benchmarks. There were several of these illustrations that were used to estimate the maximum number of buildings in cities based on different wealth and density levels. (A city made of low-wealth skyscrapers has fewer buildings than a city of wealthy single-story mansions.)

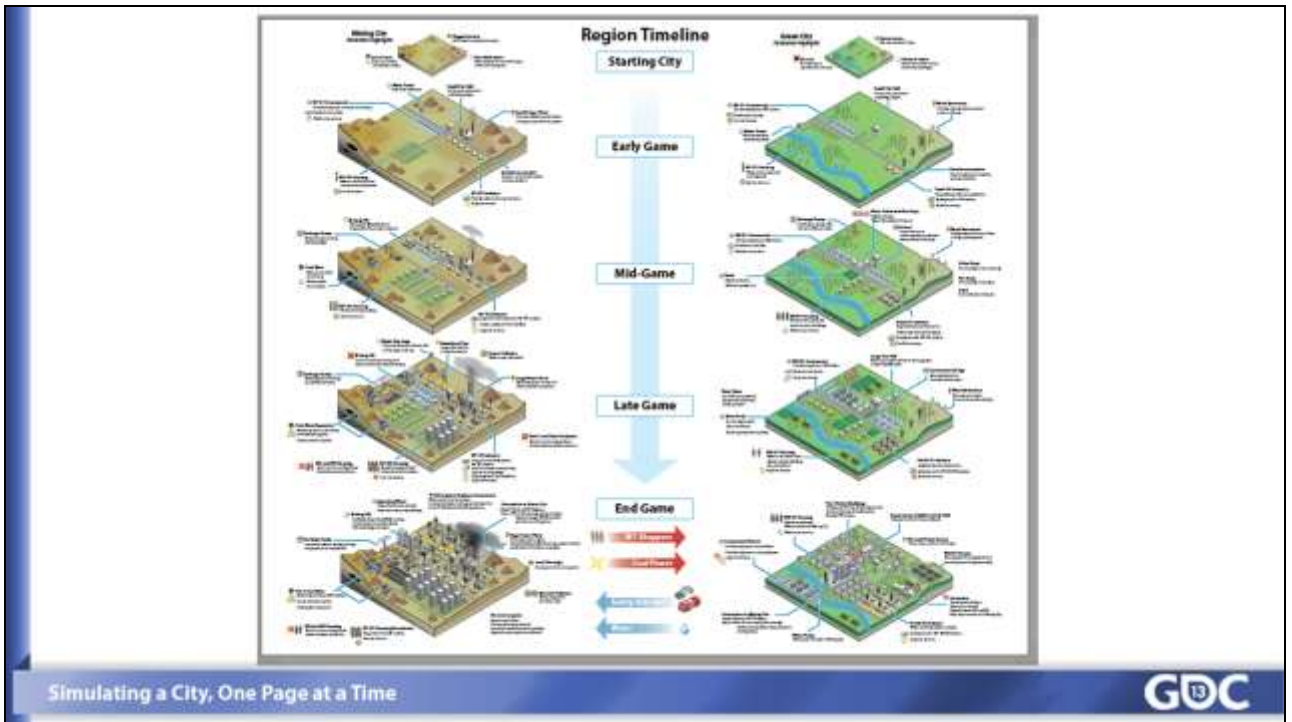


## Region Flow

The previous documents were useful for determining engineering and art metrics, but this design is about the player experience.

This diagram shows the UI options, as well as the reasons why the player will care. High level gameplay activities are listed around the diagram. (Like many of the examples I'm showing today, the printed document has a long vertical layout and is meant to be read from top to bottom, instead of from left to right as you see it here.)

By coming at the problem from both ends (developer's view and player's view) it helps the team understand the problem fully.



### ***Region Timeline***

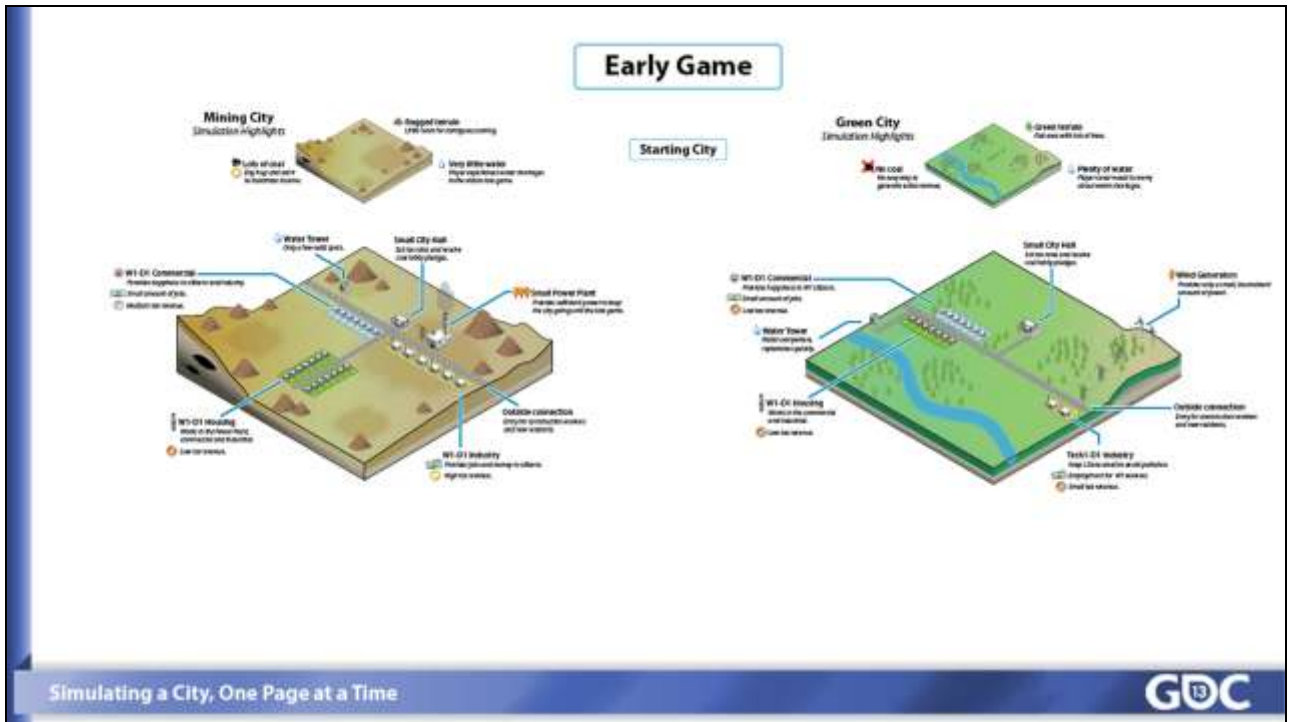
This is one of my favorite diagrams from the project. It describes play patterns in more detail and how they change through time. I strongly believe that every game designer should make a timeline like this early in the development process. At this phase in the project we didn't have exact timings figured out, but we can still approximate it by breaking up the gameplay into early, mid, late and end game phases.

Most games have a very linear structure, which means that it will be simpler to create a traditional timeline. Unfortunately, there is no "right way" to play SimCity which made the process much more difficult. One timeline can't represent the thousands of ways that a player can construct a city.

To get around that problem, I decided to show off two extreme cases as book ends. If we can understand the extremes then we can assume that most cities will be shades of these extremes in varying proportions.

I know that it is difficult to see the detail (another reason why you should print out the documents instead of keeping them online) so let's zoom in...

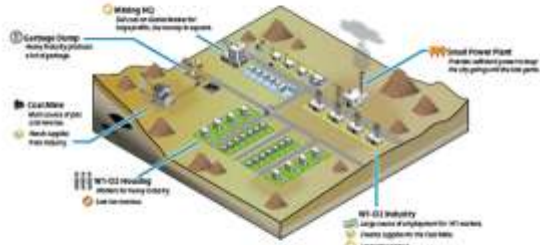




### Region Timeline

There are two cities. The one on the left has little water and a lot of minerals (we called it “Pittsburgh”). The one on the right has plenty of water, but no natural resources (we called it “Berkeley”). Despite the differences, both players begin the same way: they lay out roads and zones. Pittsburgh favors industry and coal power, while Berkeley favors commercial and wind power.

**Mid-Game**



## Simulating a City, One Page at a Time

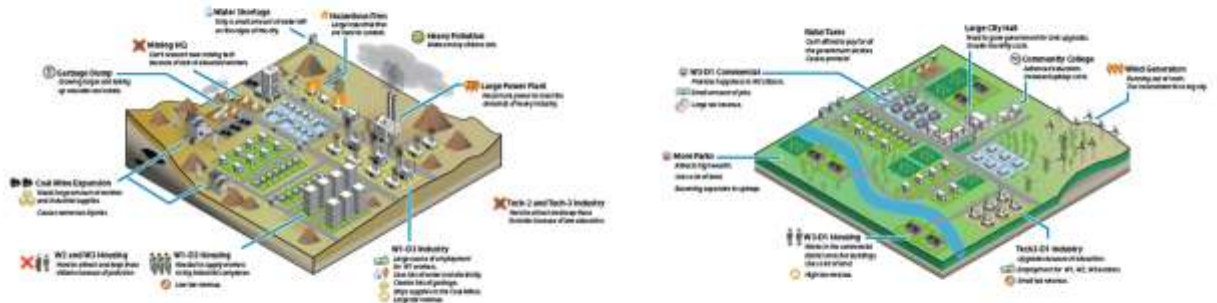


## Region Timeline

In the mid-game the players are starting to specialize. Pittsburgh starts mining coal and builds lots of houses for low wealth workers. Berkeley is encouraging higher wealth workers and education.



**Late Game**



## Simulating a City, One Page at a Time

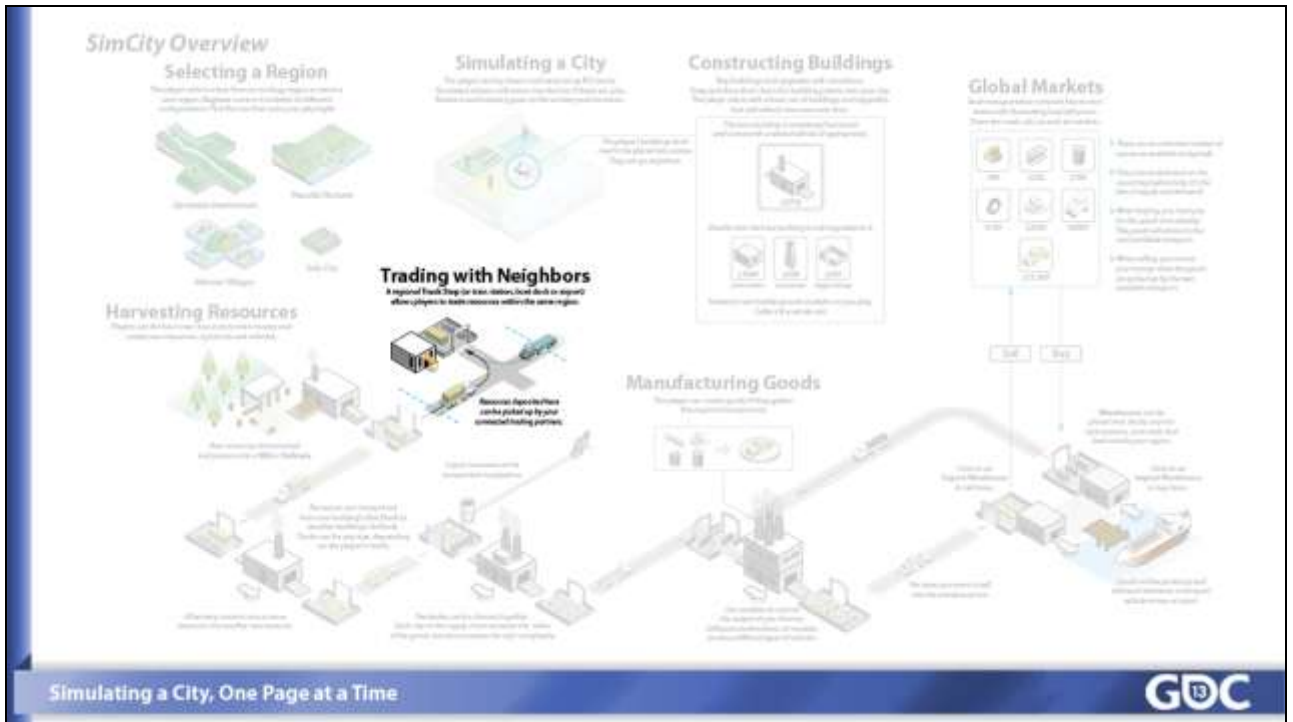


### Region Timeline

In the late game the cities are very specialized. Pittsburgh has expanded the coal production and now has low wealth high-rises. Pollution is a problem and the dumps are filling up.

Berkeley has to use a lot of space for wind power because the wealthy houses and shops are demanding more electricity. As the education level rises the factories “tech up”. Berkeley is usually low on money because it has to pay upkeep on the many government services.



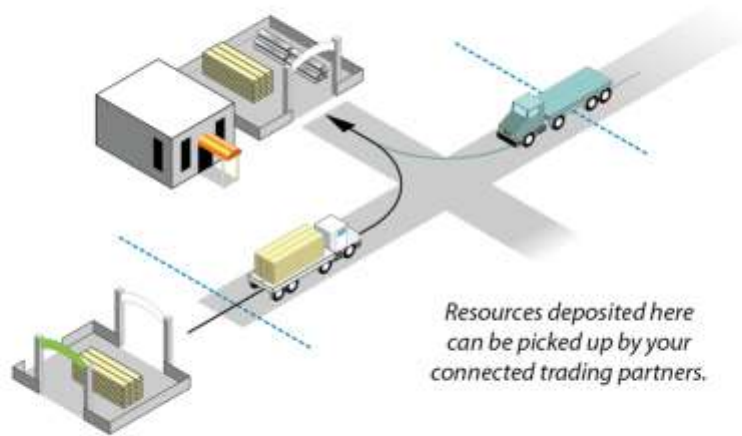


### ***Trading with Neighbors***

We knew that cities would be trading with each other, but when I first put this overview together I didn't think it would be a big feature.

## Trading with Neighbors

A regional **Truck Stop** (or train station, boat dock or airport) allows players to trade resources within the same region.

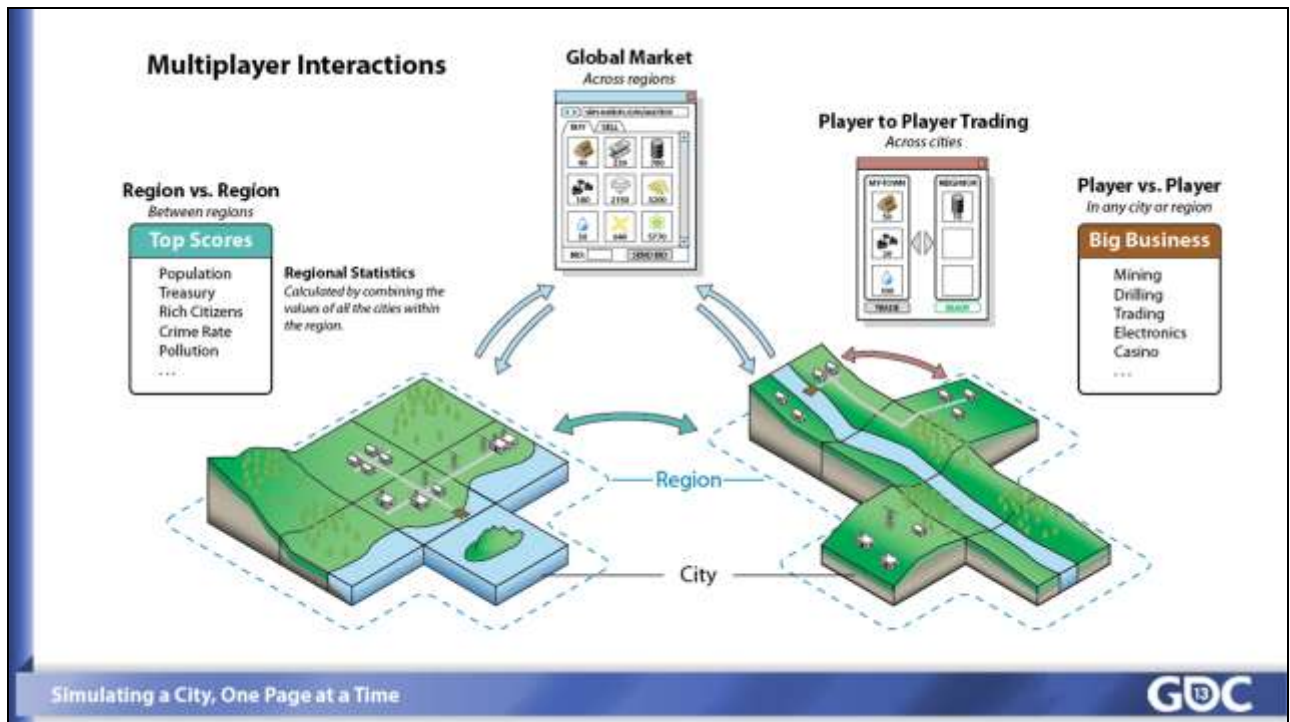


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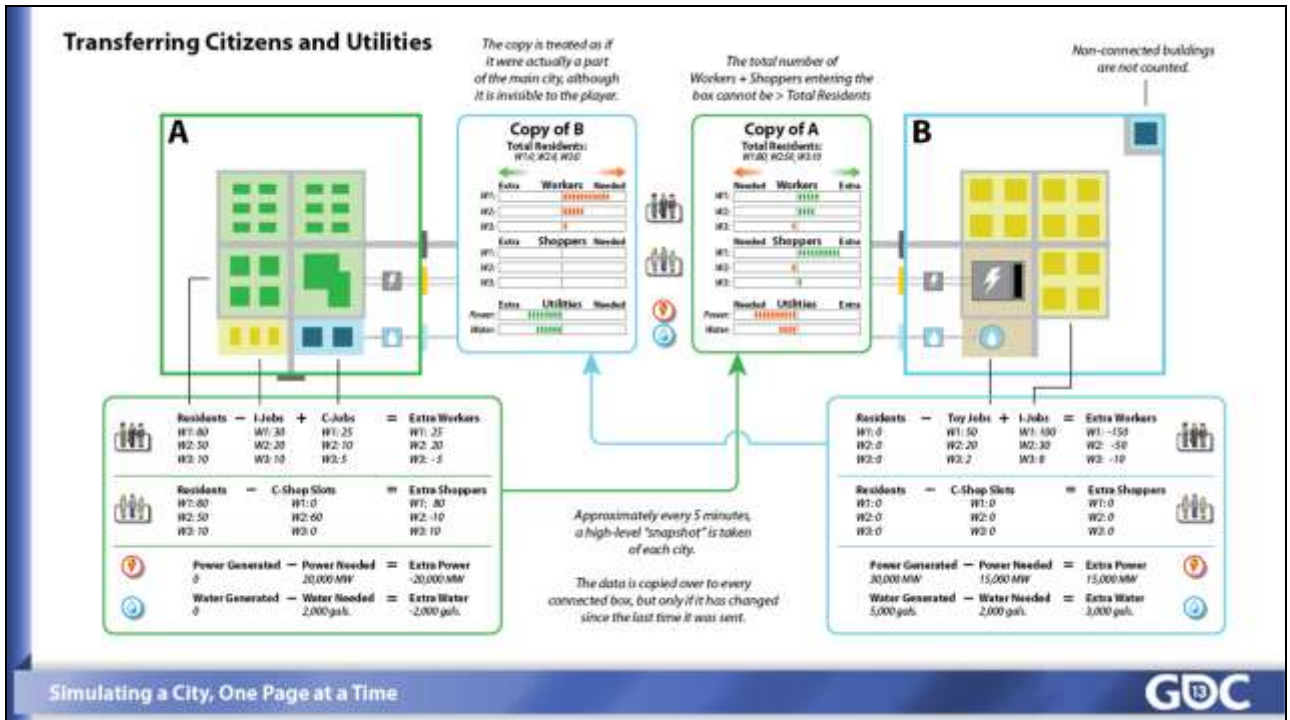
### ***Trading with Neighbors***

I imagined it would just be a truck and a trade lot and that players would simply ship goods back forth. But as you just saw in the Pittsburgh/Berkeley example, trading got much more complex as we started discussing all of the possibilities.



### ***Multiplayer Interactions***

The first thing that needed to be documented was all the ways that players could interact with other players: city to city, region to region, globally and personally. This was an early diagram that showed high level interaction relationships. As we started digging into the details the model became increasingly complex...



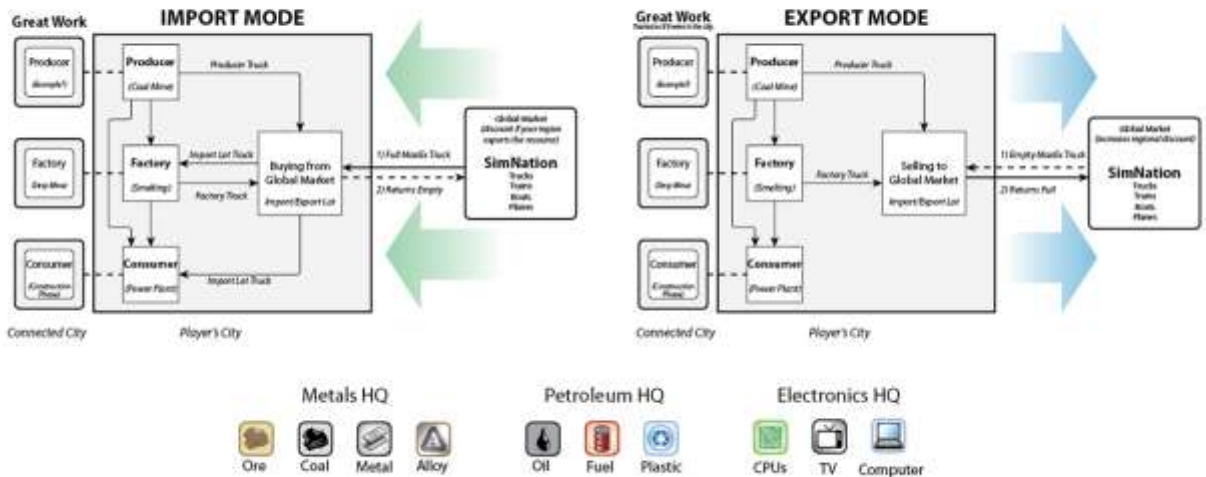
### Transferring Citizens and Utilities

This chart is an attempt at trying to capture the intricate flows of city-to-city trading. It is difficult to understand, but don't worry about the details. In brief, this chart shows how City A is simulating next to a copy of City B and vice-versa. (In *SimCity*, players are only interacting with copies, not actual cities. This is necessary because the game can be played asynchronously, while one city is online and another one is offline. We don't want to simulate a city when its owner is offline because we didn't want a player to exit from a healthy city and come back later to find it in ruins.)

Given the engineering constraints of the Glassbox system, I was unable to come up with a more elegant design and we shipped the game with this system in it. Based on feedback that we have received, it is clear that players have a difficult time understanding how this system works.

What is important to note here is that if your design diagram is complex and can't be easily understood, then there is a good chance your players (and your fellow developers) won't understand it either. You may be better off changing the underlying design instead of iterating on the layout of the diagram.

## Importing and Exporting Resources



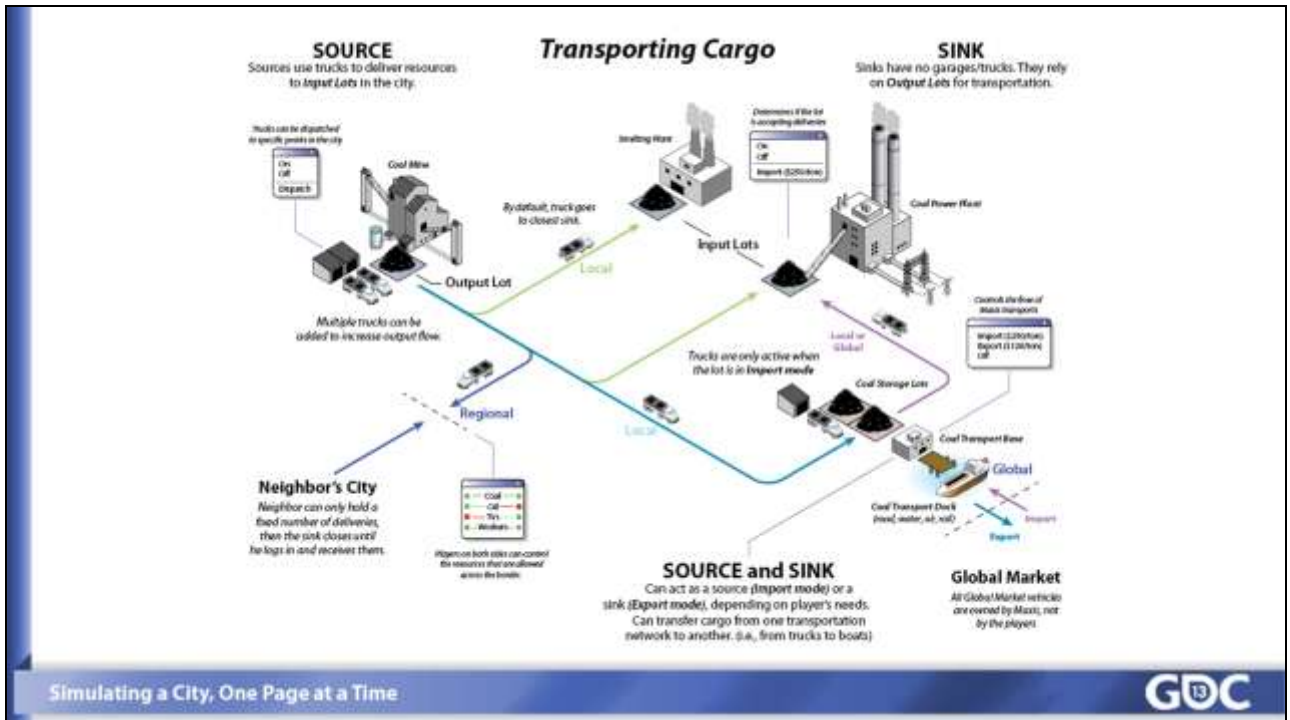
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### Importing and Exporting Resources

Players can also trade with the Global Market. Unlike the previous slide, this chart doesn't attempt to cover every aspect of trading, so it is much easier to understand. Still, it is rather dry and uninspiring. It was perfect for the one-on-one conversations I had with the scripter who was implementing the feature, but isn't something that would attract much attention if it was hanging on a wall. (I tried "decorating" it by placing colorful resource icons along the bottom, but that didn't make the core flow chart any more compelling.)

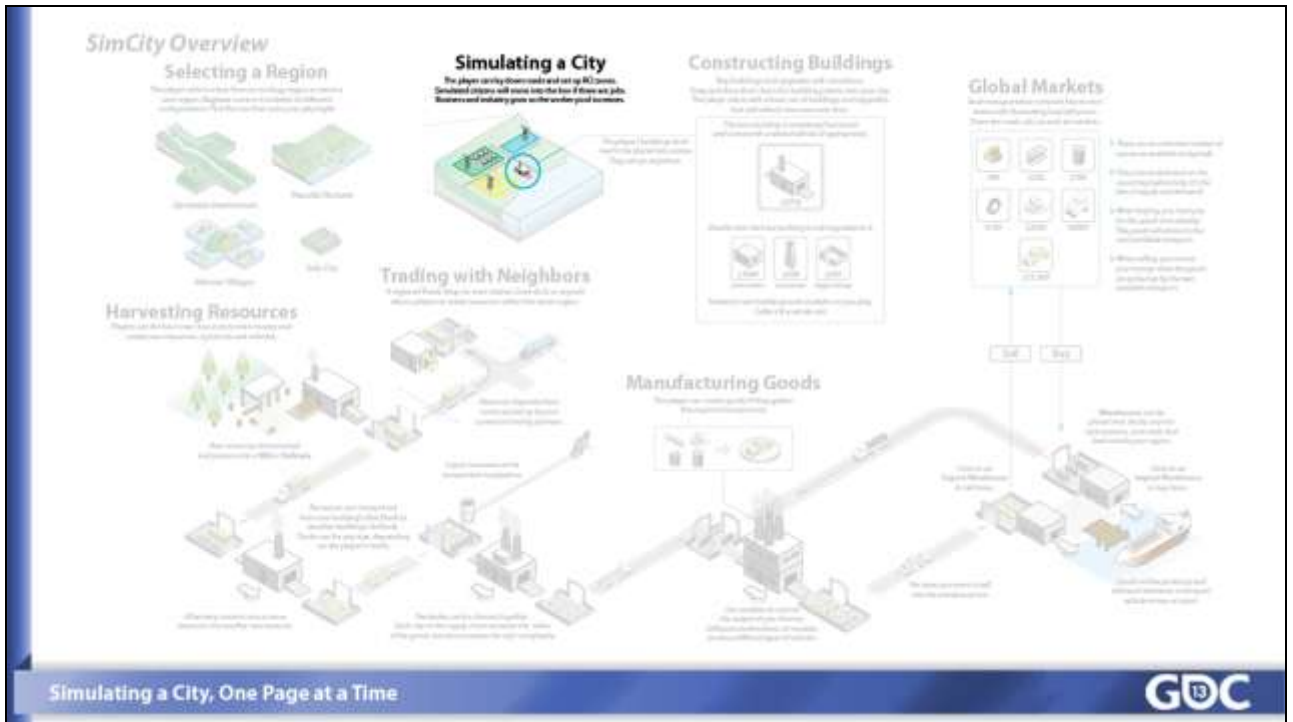




## Transporting Cargo

Here's another attempt at illustrating the same idea. This is essentially the same diagram as the one on the previous slide, but I replaced the 2D boxes with isometric buildings and added trucks along the arrows. Now it is much more compelling to look at. If you hang this up on wall then people will stop to look at it.

You have to be careful when doing this sort of decorating. Make sure that everything you place on the chart reinforces the ideas you are trying to communicate. For instance, I could have drawn in actual roads instead of colored arrows, or placed little trees and houses along the truck routes. This would have made the city look more realistic and appealing but it would have only been a distraction (not to mention more work for me). Edward Tufte calls this "chartjunk" and it should be avoided.

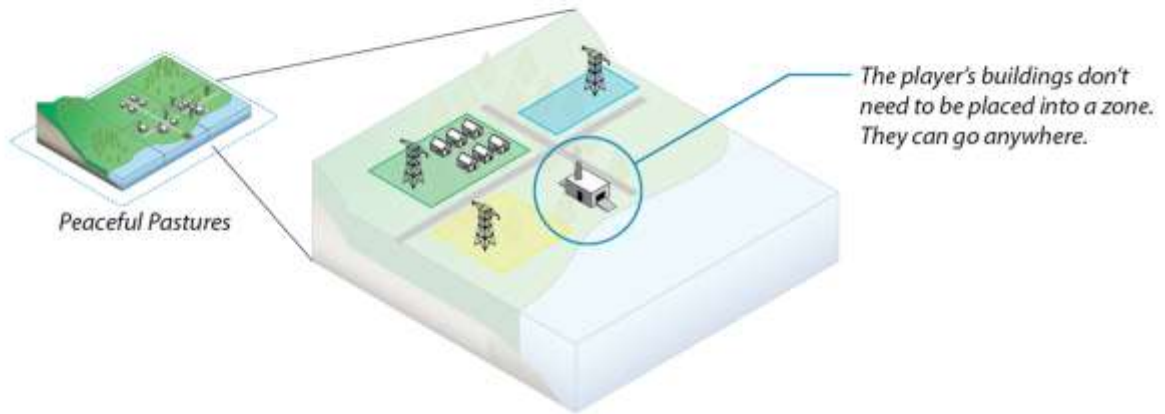


### Simulating a City

This next section of the overview chart is all about the core simulation. Notice how small it is on the chart. This is because at the time I didn't think there would be much design needed here.

## Simulating a City

The player can lay down roads and set up RCI zones.  
Simulated citizens will move into the box if there are jobs.  
Business and industry grow as the worker pool increases.



Simulating a City, One Page at a Time

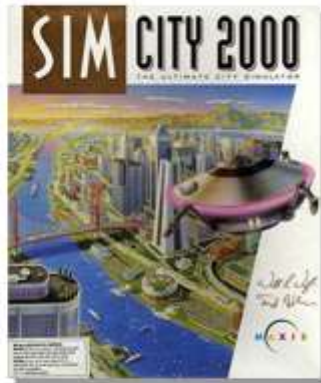
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### ***Simulating a City***

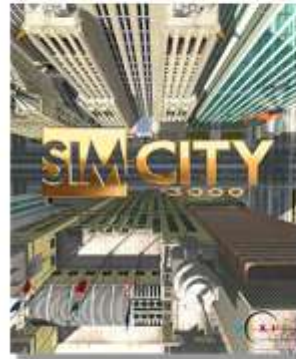
There have already been four other *SimCity* games, so I assumed that the simulation aspects were well understood and that we could just refer to the past games themselves for design knowledge. It turns out I was very wrong.



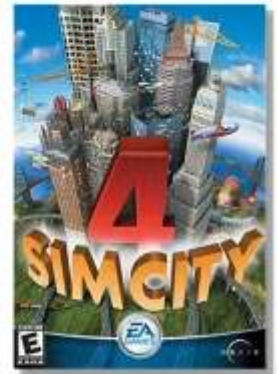
1989



1994



1999



2003

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### ***Previous SimCity Games***

To understand why, let me spend a moment talking about how the previous SimCity games simulated a city.

(As an aside, the first SimCity game was 2 MB. For comparison, this PowerPoint is over 20 MB.)

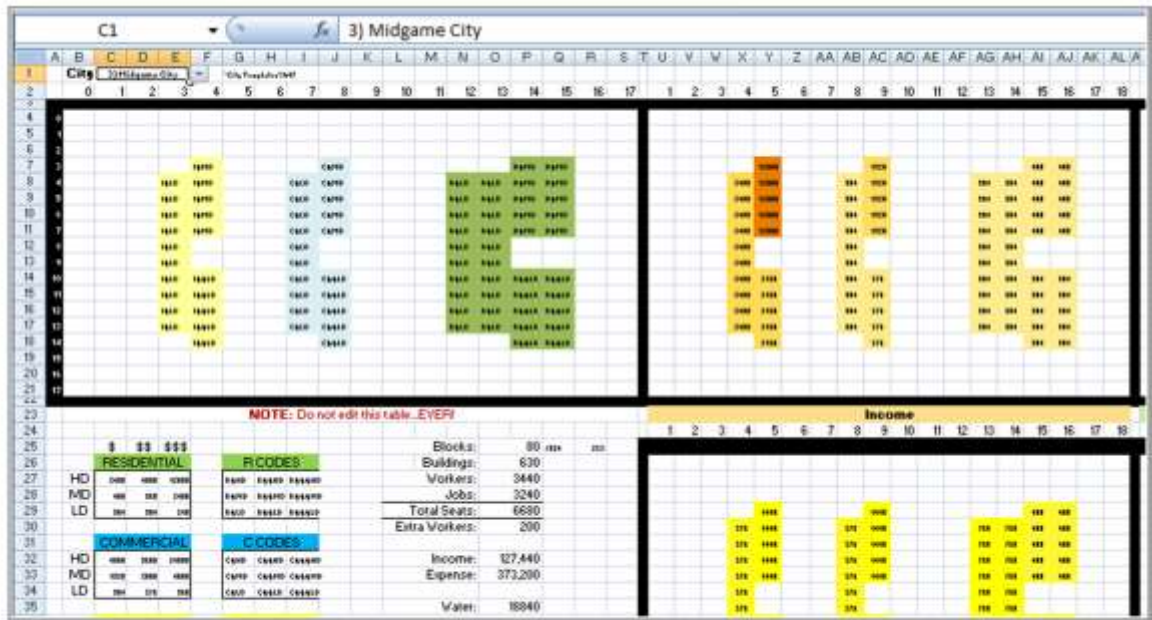


### ***Previous SimCity Games***

Previous versions of *SimCity* were graphical spreadsheets where every cell's state was determined statistically by looking at the influences of other nearby cells.

A building could spread influence through maps (usually in a radius). Even though the graphics improved over time the underlying grid-based simulation remained the same.





Simulating a City, One Page at a Time



### Excel Simulation

Essentially, past *SimCity* games were just pretty spreadsheets. In fact, one of the first things I did when I started working on *SimCity* was to model it in a spreadsheet. While this was statistically interesting and valuable for tuning, it didn't help as much as I hoped because the newest *SimCity* game isn't based on an underlying cell grid; it uses agents. This changes everything.



### ***Agents and Previous SimCity Games***

Many people believe that the previous *SimCity* games were agent-based. That's because if you look close you see little cars moving around. But if you try to follow one of them around the town you quickly realize they disappear shortly after leaving the block they started on.

In reality the streets are just showing the state of the adjacent buildings. The cars are simply graphical feedback and aren't actually part of the simulation. If I zoom in you can see the hood of car on the right side of the road appearing out of a crosswalk. This is because the game thinks that cars should be on the street in front of the northern buildings, but not in front of the buildings directly to the south.





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### ***Agents and Previous SimCity Games***

Even in *SimCity 4* you would often see cars disappear at the end of a road segment, and then reappear as a different car type a few moments later.



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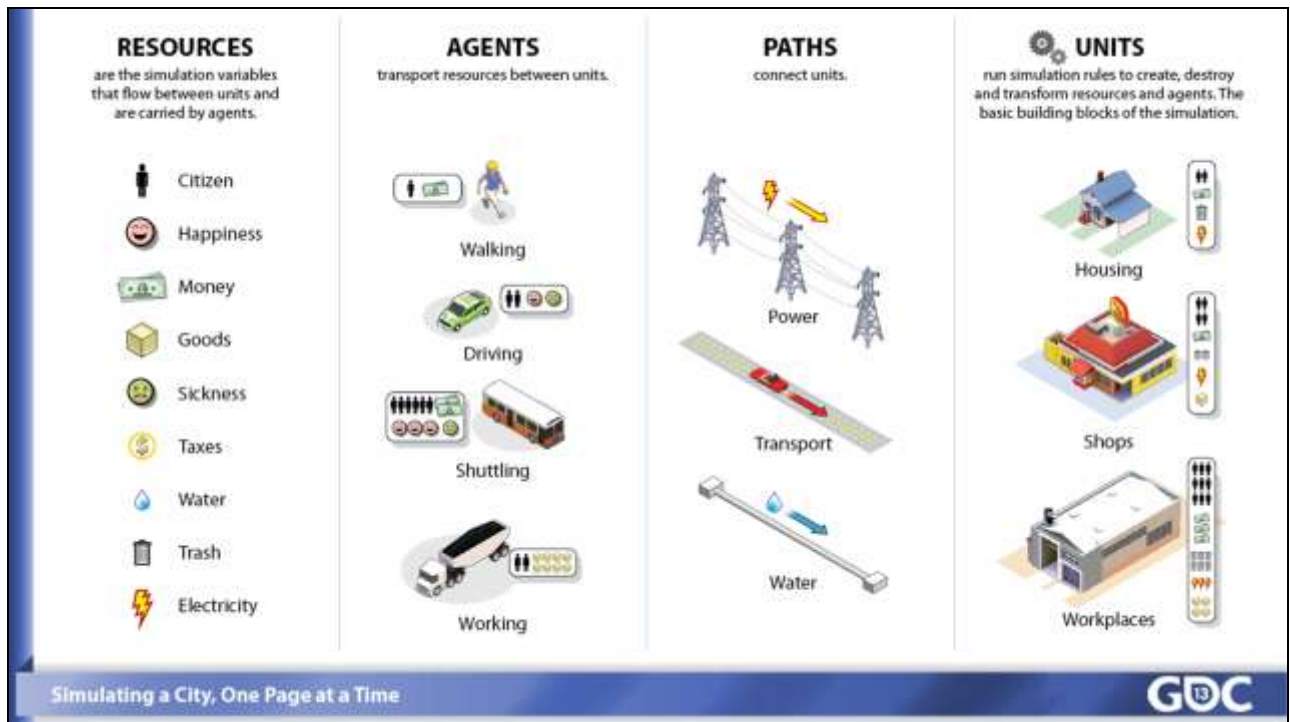
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### ***Basic Agent Behavior***

But this version of *SimCity* doesn't operate in the same way. Every sim (or "agent") is actually carrying information through the city as they go from one place to another.

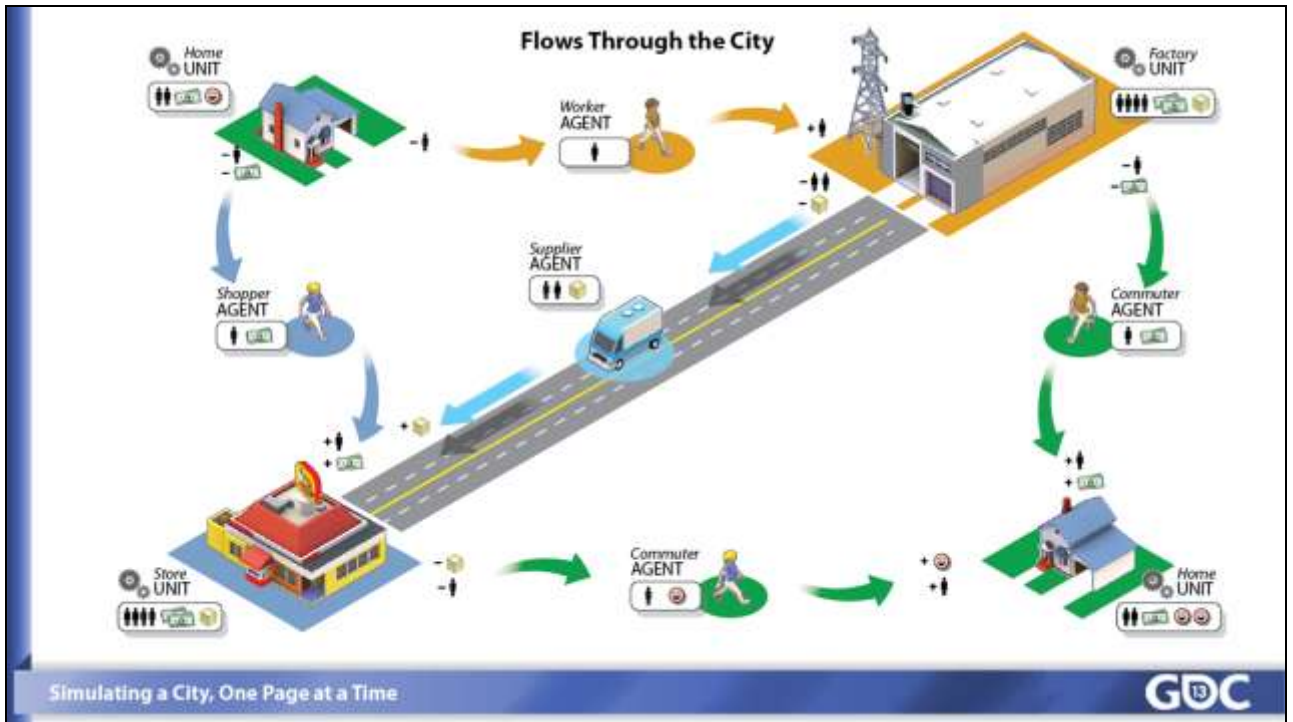
What you are looking at is a one-page design that was printed out and hung up for everyone to see. Notice how simple it is. It has one purpose: to educate the team on three vocabulary words—source, agent and sink—and the relationship between them. It was critical that everyone on the team understood this relationship because our entire game is based on this concept.

Remember that your designs don't need to be complex to be effective. They only need to be as complex as the idea you are trying to communicate.



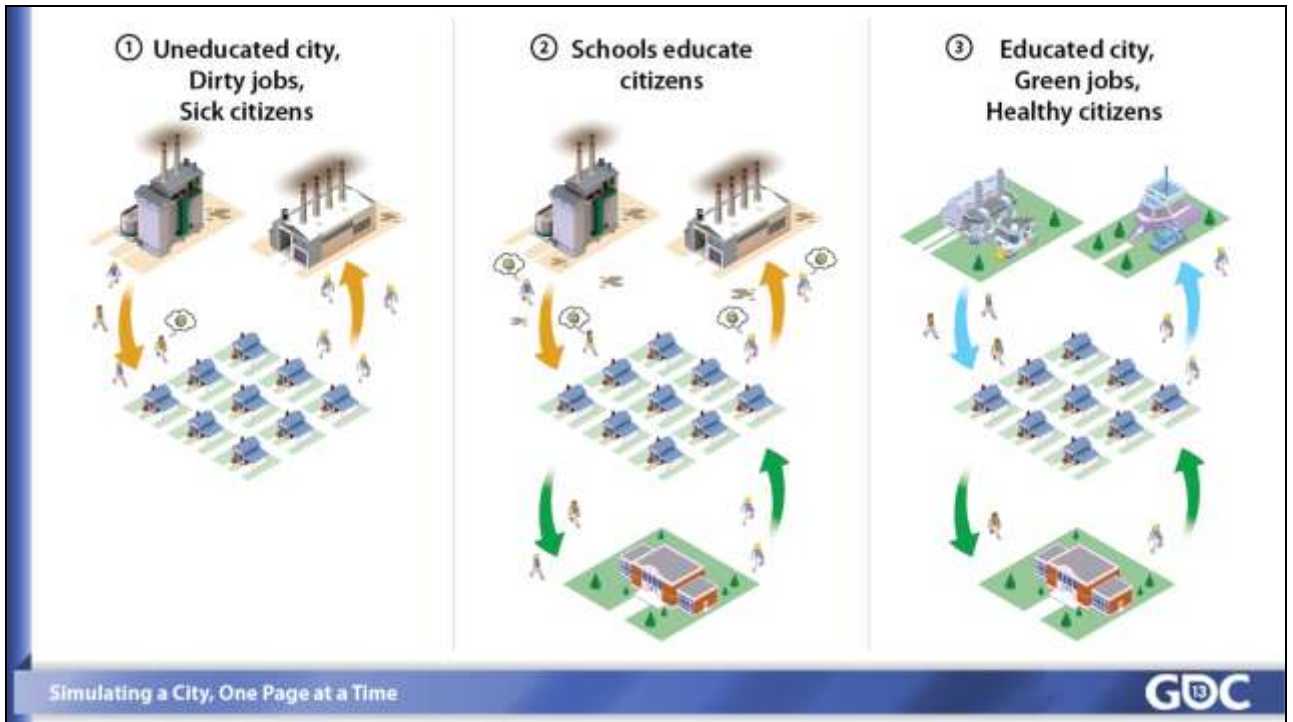
### ***Agent Definitions***

Once that idea had been communicated then I could move on to more advanced concepts. This diagram shows how agents can carry many different types of resources down paths and into units.



### ***Agent Flows Through the City***

Now that I had established the basic vocabulary and iconography, it was easy to build up more complex examples. Here is a simple diagram showing how agents might flow around a small town. We can now start to drill down to the next layer of vocabulary. In this case, agents can be typed as shoppers, workers and commuters. Units can be typed as factories, stores and houses.



### ***Education Flow***

Now I have enough pieces to build up higher level concepts. This diagram shows how agents might use education to reduce pollution by increasing the tech level of the factories.



### ***Garbage Flow***

This one shows how agents might travel back and forth from work to the garbage dump. They put out their garbage in the morning and go to work. They pick up the garbage, take it back to the dump and burn it. Then they get paid and go back home. (Presumably to buy more garbage and repeat the cycle.)

This is still one of my favorite documents, because out of context it seems like a subversive anti-consumerism propaganda poster. In fact, I thought it would make for some interesting graffiti. So I printed up some stickers...



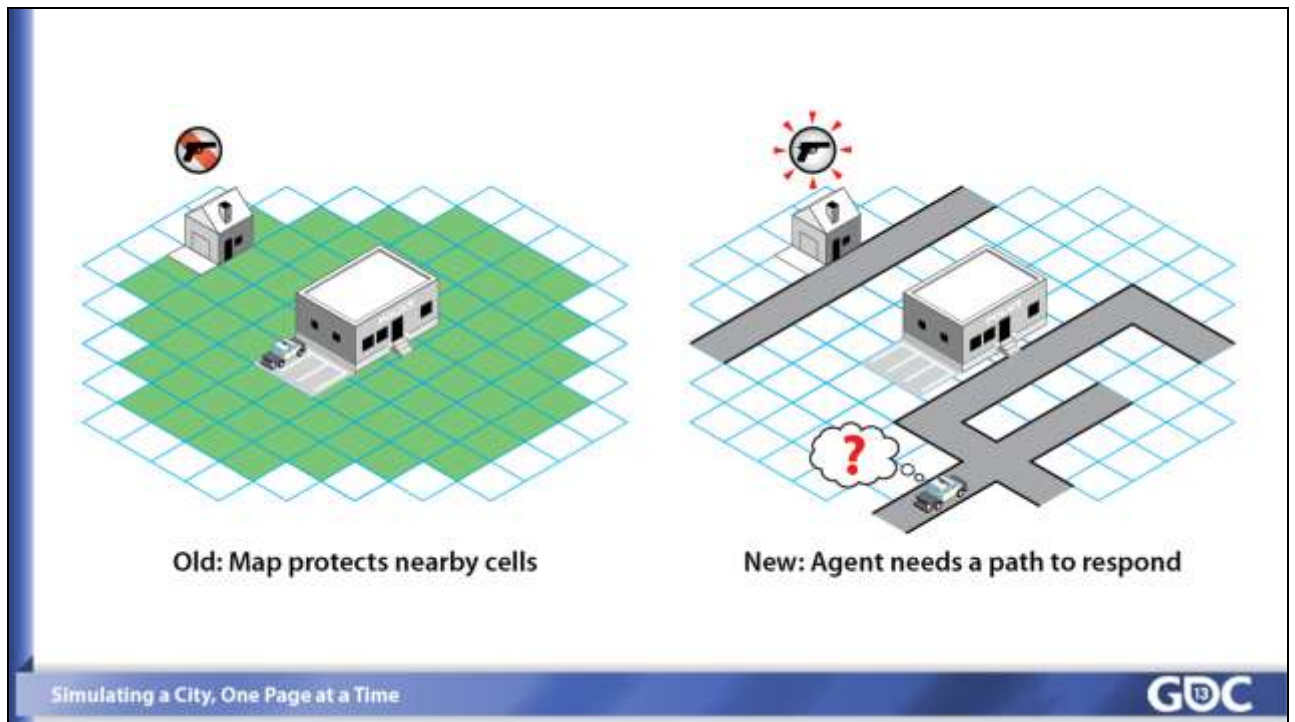
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### ***Bus Stickers***

...and started sticking up one-page design propaganda around town. (I have some extra stickers here. Feel free to pick one up after the talk.)

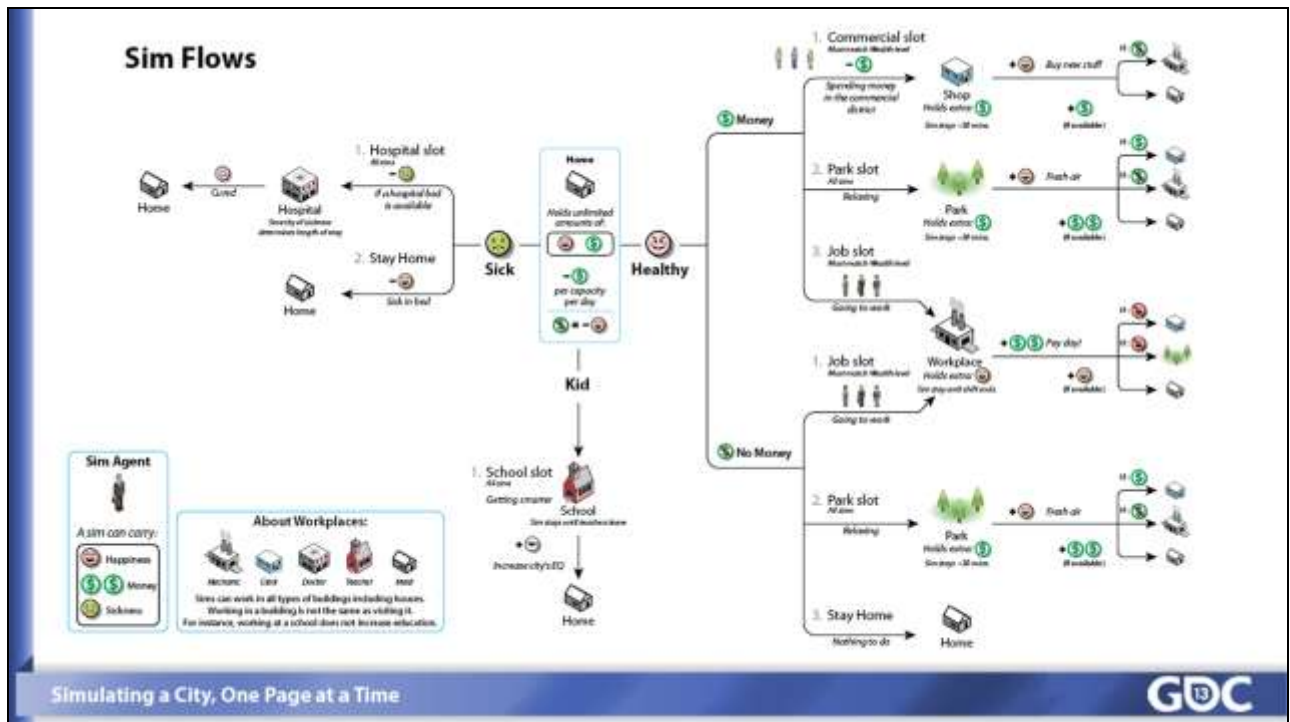




### ***Maps vs. Paths***

Here is another simple design diagram meant to show the difference between how previous versions of *SimCity* handled crime vs. how our new version would handle it. On the left the house is protected from crime just because it happens to be close to the police station. On the right, the crime happens because the police car can't find a way to get to the house.

These simple agent flow diagrams worked well as visual explanations, and they were effective at communicating the core simulation ideas to the team. But they aren't adequate as plans to build the game. I still had to draw up "the master plan". The goal was to get all the details of the simulation on one piece of paper so that I could easily see all the relationships.



## Sim Flows

First I needed to understand how a single agent would work. This flow diagram shows the algorithm that one sim uses to move through the city. A sim wakes up in the morning and pays the rent if there is money. If not, they lose happiness.

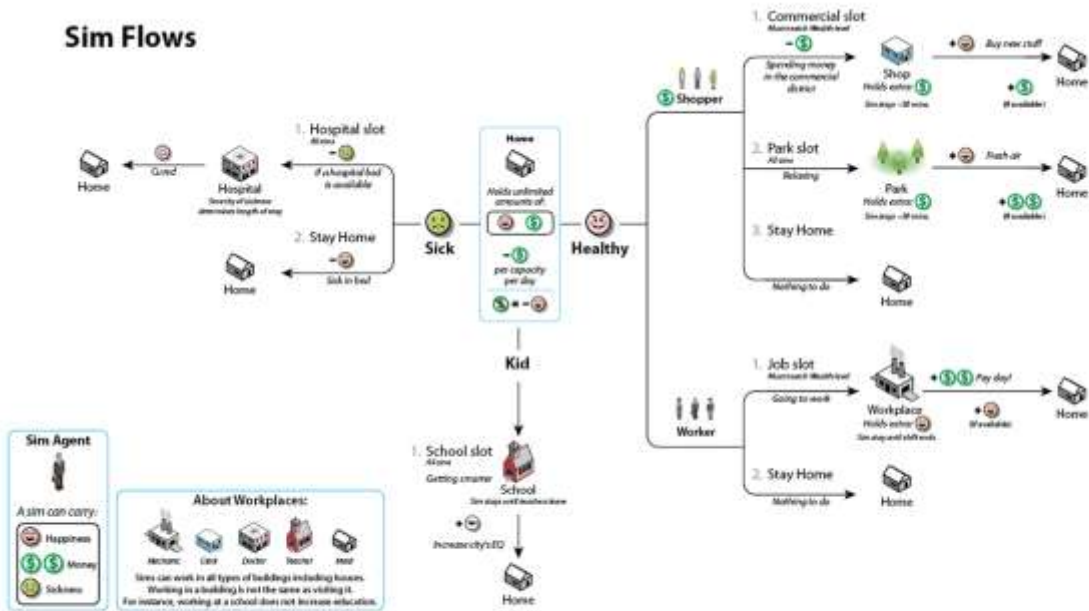
An adult sim is either sick or healthy (based on how much pollution is in the area). Sick sims try to go to a hospital. If one isn't available they stay home and roll the dice and either get better, stay sick, or die.

Healthy sims look at their wallets. If they have money they immediately try to spend it in a shop. If they can't find a shop they hang out in a park. If they can't find a park they go to work anyway.

If they have no money they try to find a job if they can. Otherwise they slack off in a park or stay home all day.

This diagram is relatively simple to follow, but it turned out to be too complex for the simulation and caused a lot of confusing behaviors. (For instance, some days your city might have too many shoppers and not enough workers, and the next day the opposite might happen.) When I realized we needed to simplify the algorithm it was trivial to do because I could just look at the image and see the problem area...

## Sim Flows

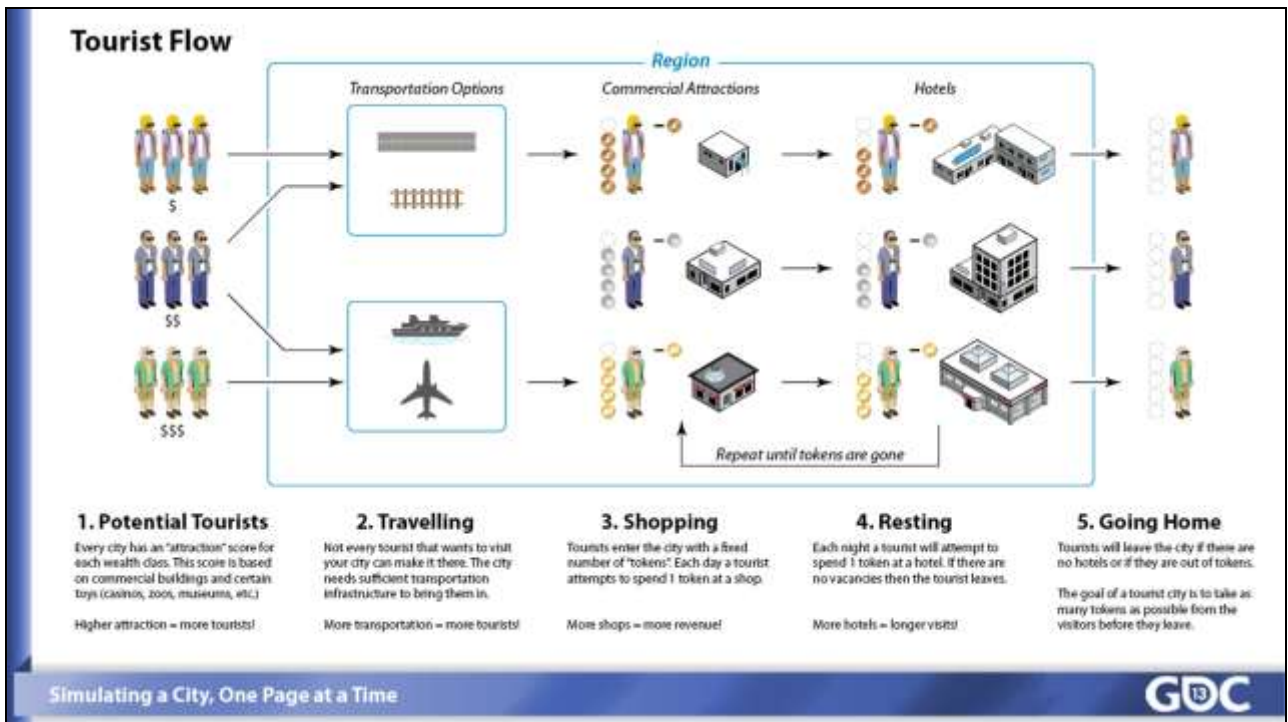


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## Sim Flows

Instead of having sims decide whether they should work or shop dynamically, we ended up splitting the shoppers and workers into specialized agents with only one purpose. A shopper can never become a worker and vice-versa. [Compare this slide with previous slide to see how this simplifies the flow chart.]

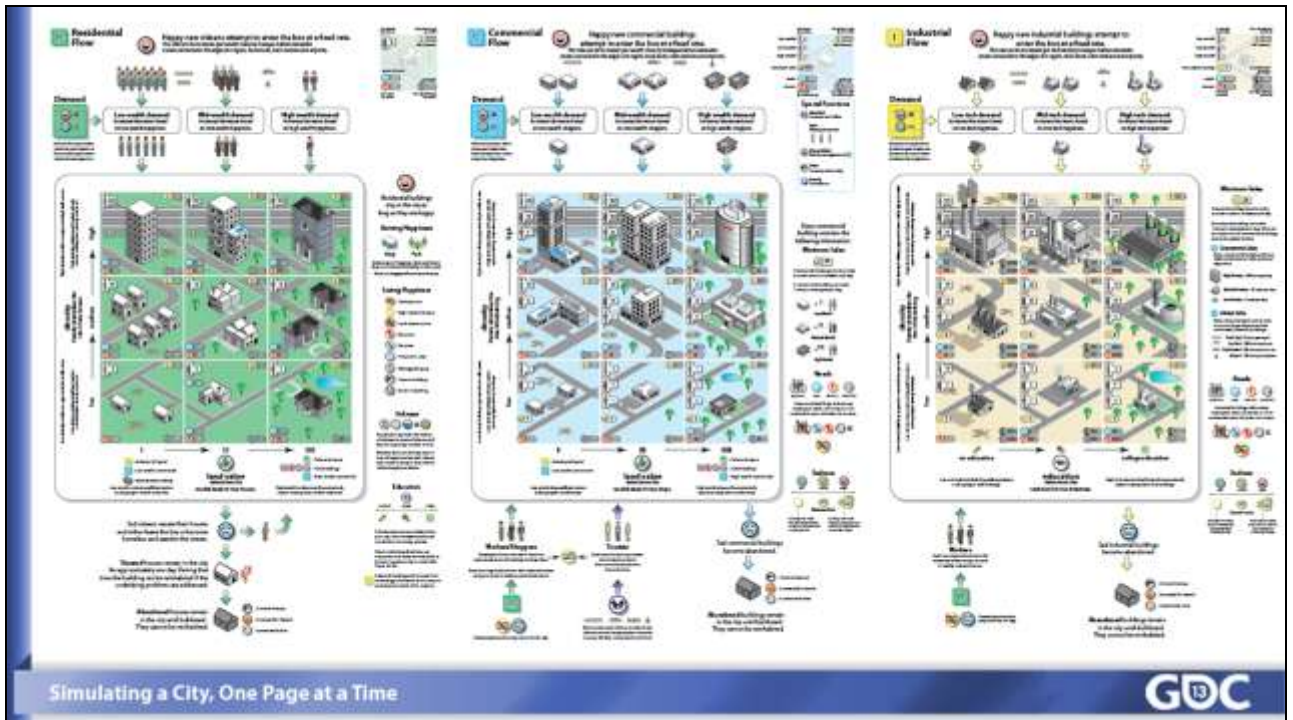


### ***Tourist Flow***

I also had to do similar diagrams for the tourist agent flow. They don't go to school, get sick or work so they needed a different diagram. Since all they do is shop and sleep in a hotel their diagram is much simpler.

They come into town, look for an attraction, spend some money, look for a hotel, spend some money, and repeat the loop until their wallets are empty, then they go home.

The diagram for homeless agents looks much like this one, except the shops are replaced with garbage cans and the hotels are replaced with parks and abandoned houses.



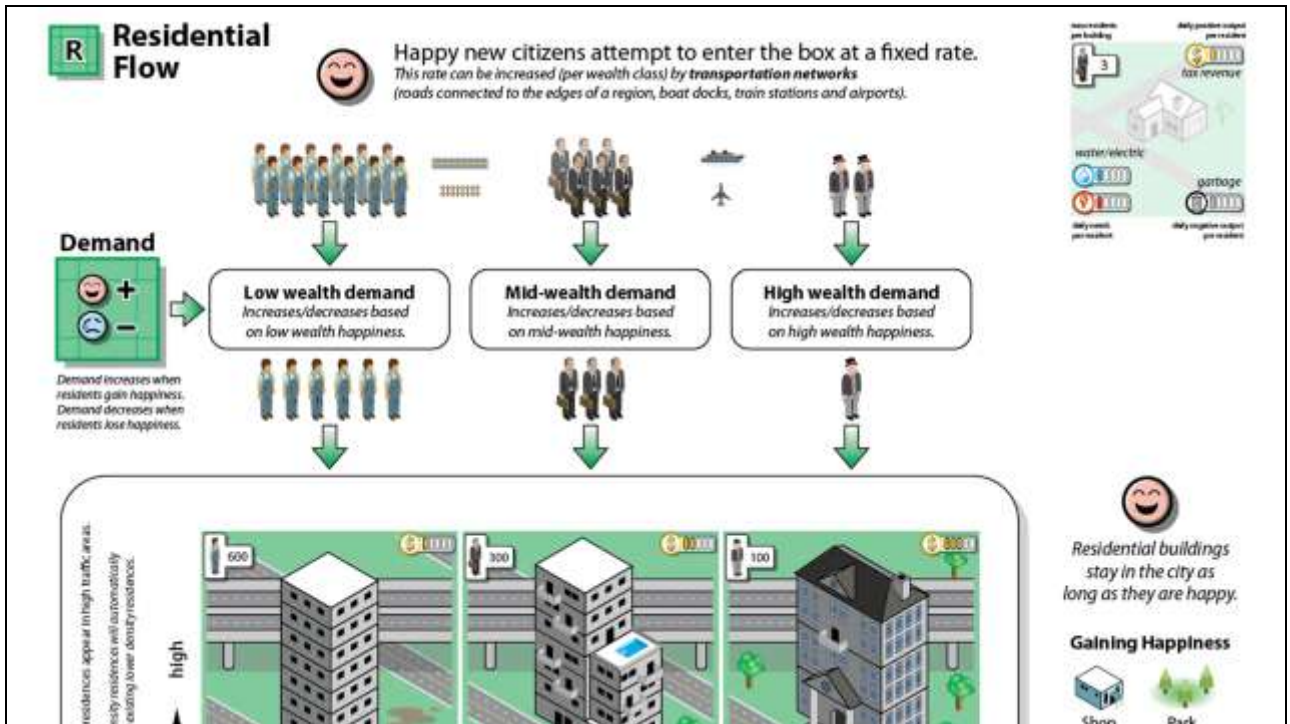
### Simulation Master Plan

I know this design is overwhelming at first glance. Don't worry if this doesn't make sense to you at the moment. I'm going to break it down piece by piece and it should make sense 5 minutes from now.

After we had a good understanding of an individual agent, I needed to come up with the master plan for dealing with thousands of them flowing around all at once. If the previous flow chart is a diagram for understanding a single pinball, then this diagram can be thought of as a pachinko machine. Thousands of agents drop in from the top, bounce around in the middle (possibly "scoring" you points), and drain out the bottom if they are unhappy.

Let's zoom in to see the details...





### Residential Flow

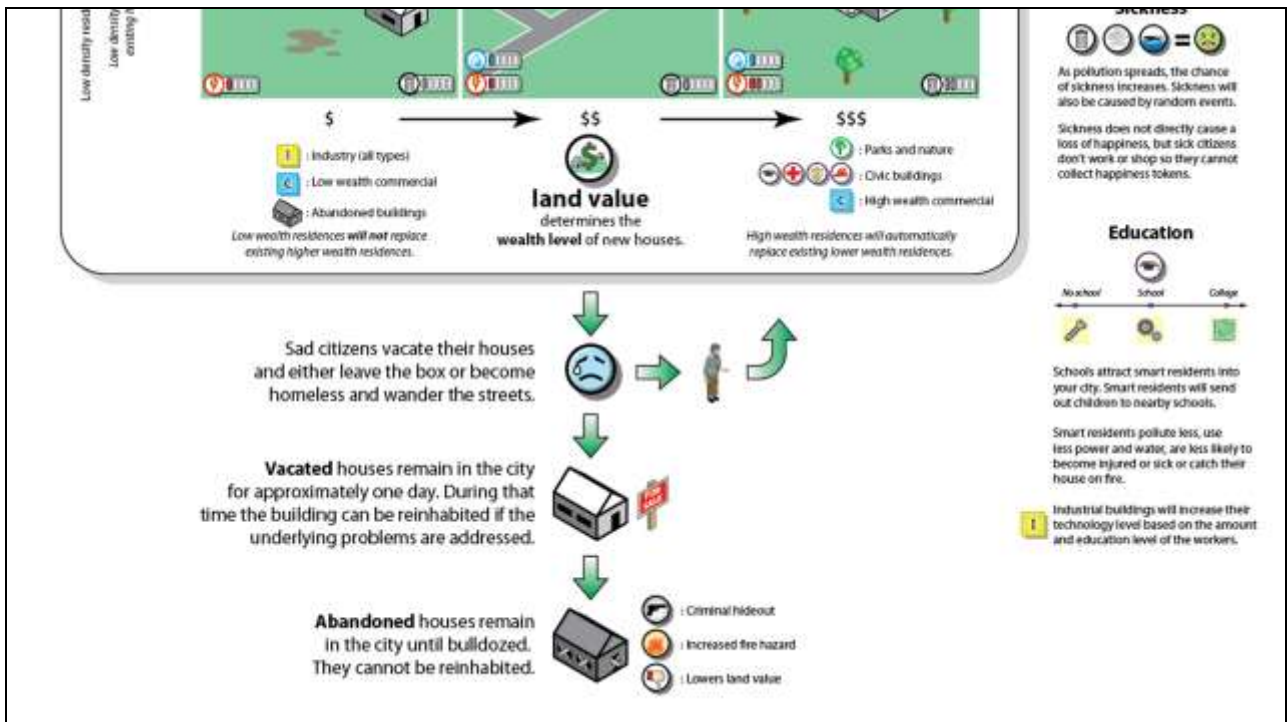
New sims come into the city in 3 wealth classes. The flow of each type can be adjusted by increasing the transportation networks.

Once they enter the city they create buildings of the appropriate wealth class.

Notice the legend in the top right corner. It shows the number of residents, tax revenue, water/electricity usage and garbage output. At this point in time during development it isn't important to specify exact numbers, so I just use a bar graph to show relative tuning. Later in the process we'll convert the general bars to specific numbers.



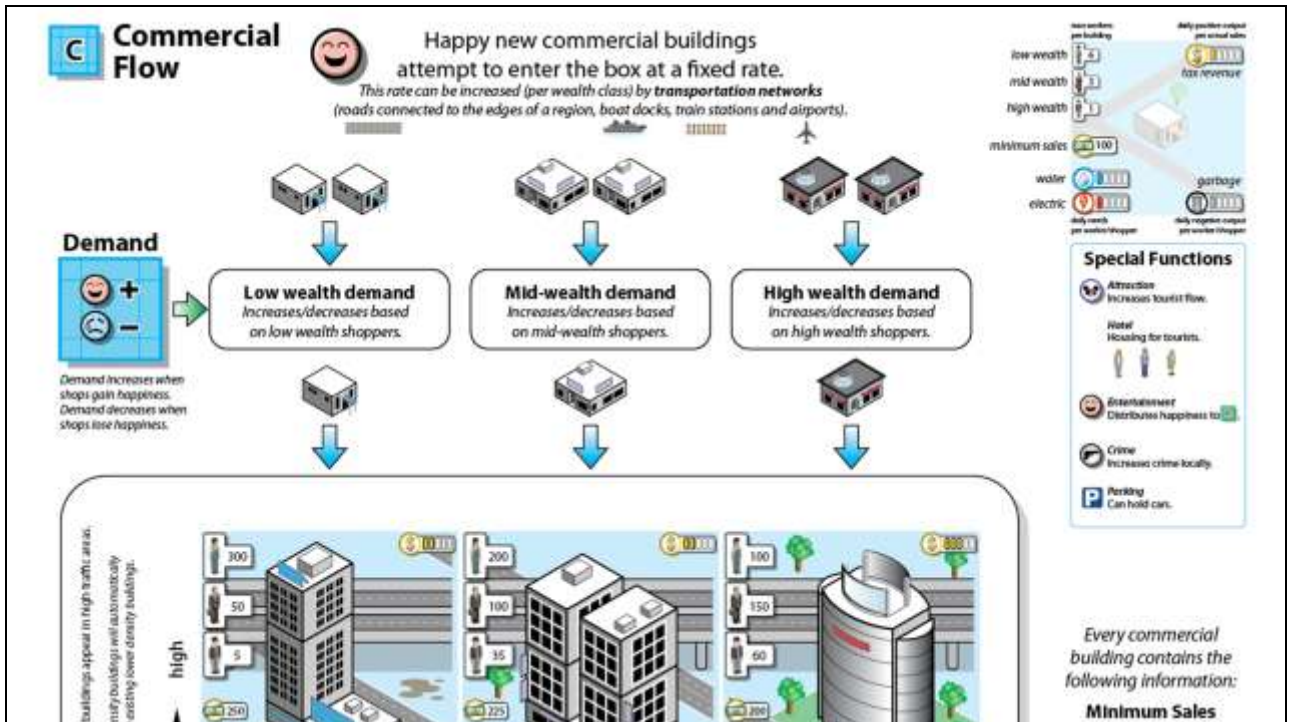




### Residential Flow

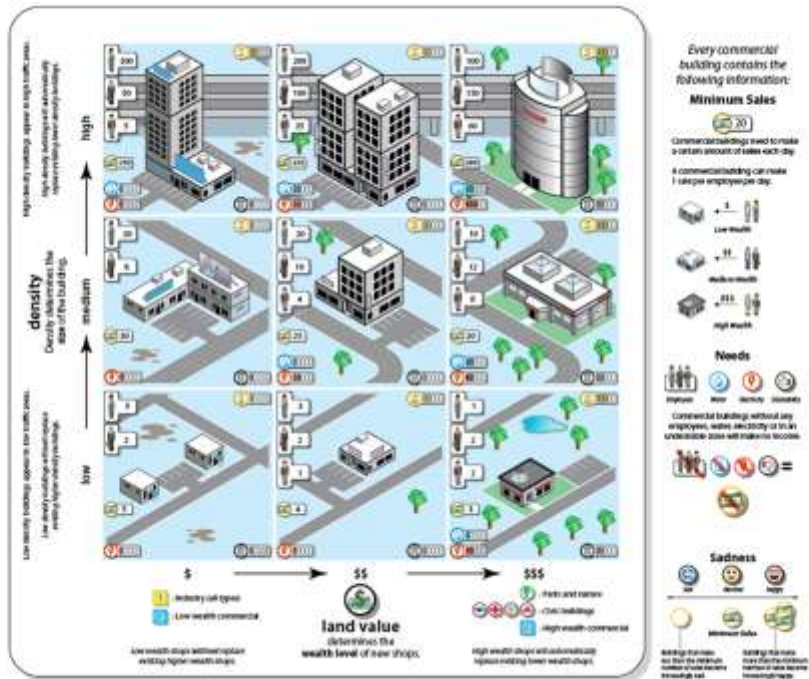
At the bottom of the chart is what happens when sims lose all their happiness and drain out of the city. A small percentage will become homeless and will lose their home but not leave.

Vacated houses will eventually go abandoned, which increases crime and fire risk and lowers land value.



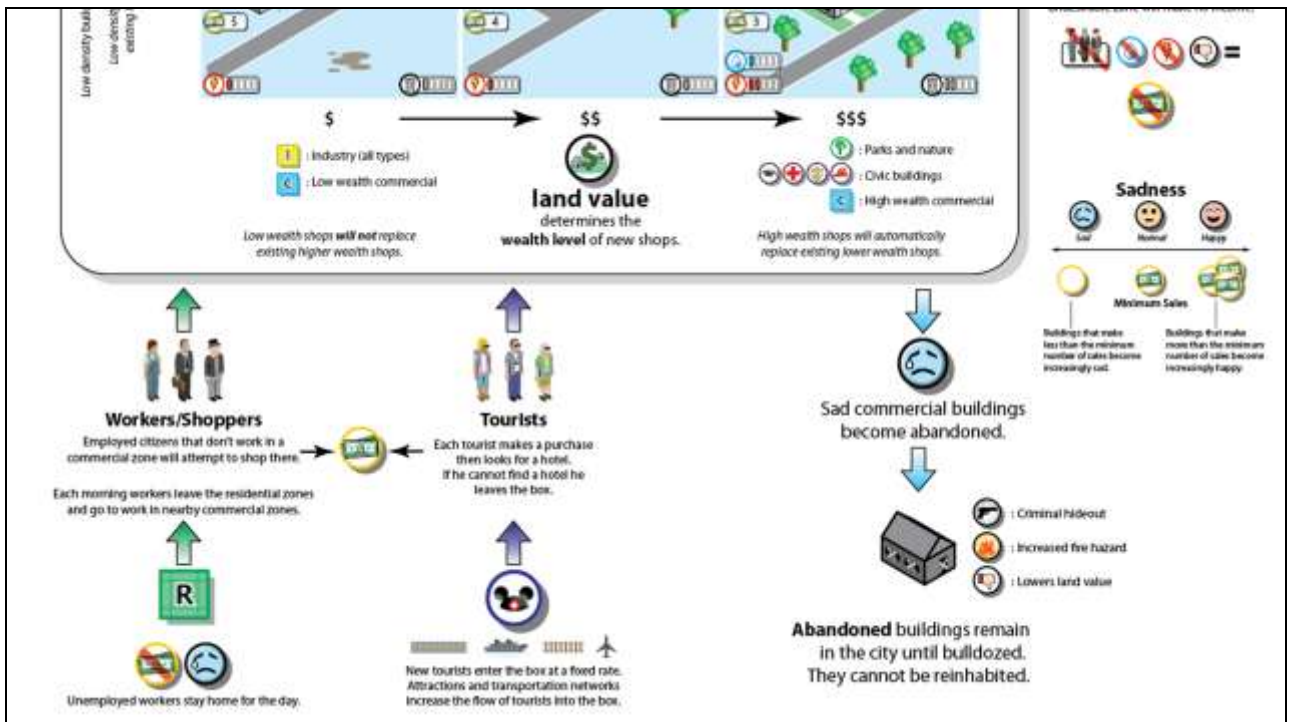
### Commercial Flow

If you followed all of that for the Residential flow, then it's easy to understand the Commercial flow because it is basically the same. Businesses come into the city and are dedicated to servicing only one wealth class of shopper. (However, they need all 3 wealth levels for workers, as shown by the numbers in the upper left corner of each cell.)



## Commercial Flow

Just like the residents, the stores have “happiness”, which is based on profitability. The more sales they make then the happier they will be.

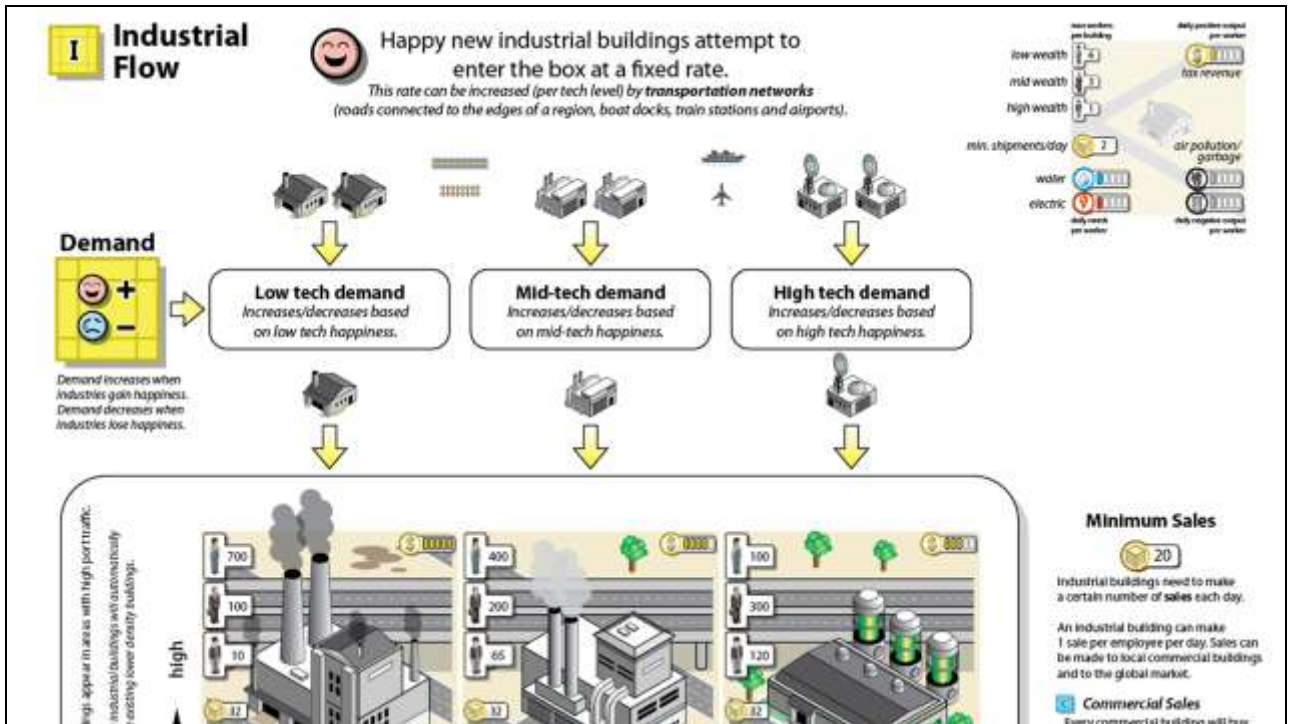


### Commercial Flow

If they run out of money they will abandon the city.

The arrows at the bottom left show that stores need both workers and shoppers, but can also receive profit from tourists.

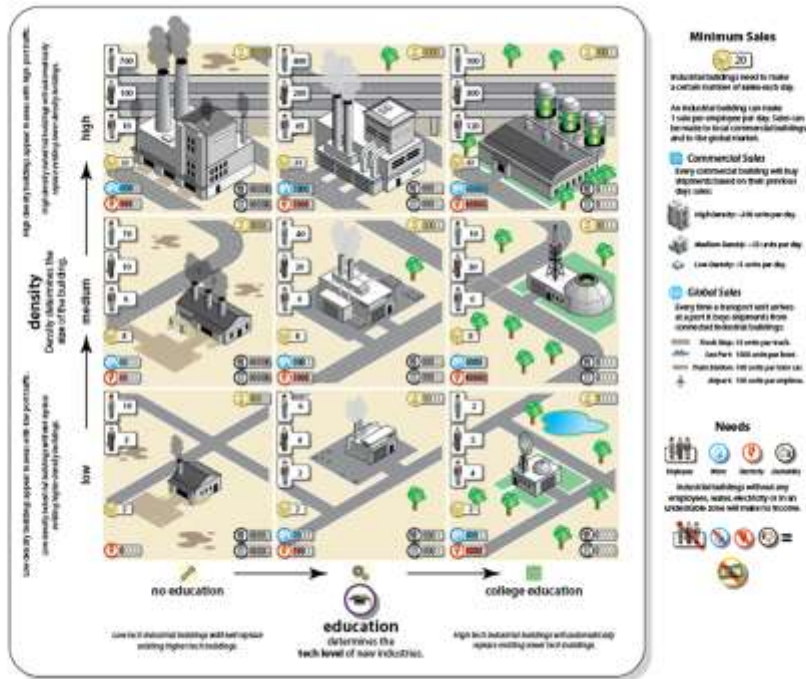




### Industrial Flow

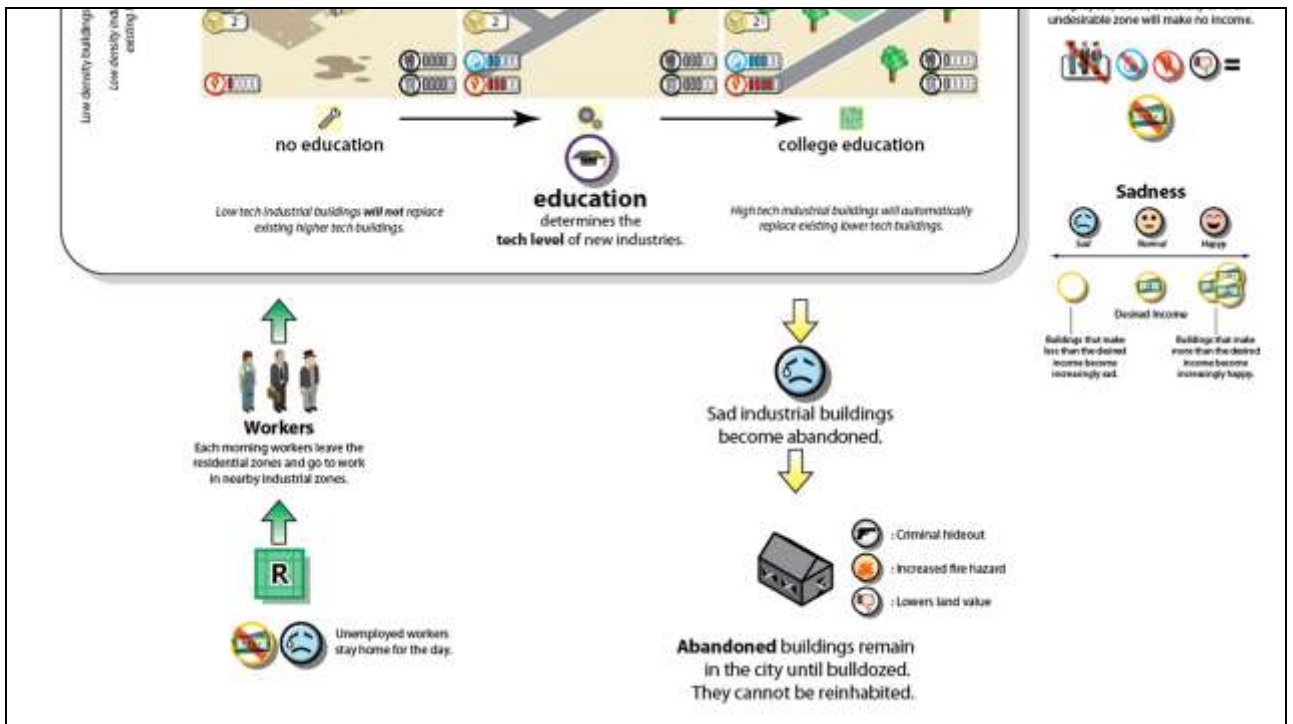
The Industry flow is similar, but instead of wealth level it has a tech level that is determined by the schools you have. A Community College will create mid-tech demand and a University will create high-tech demand.





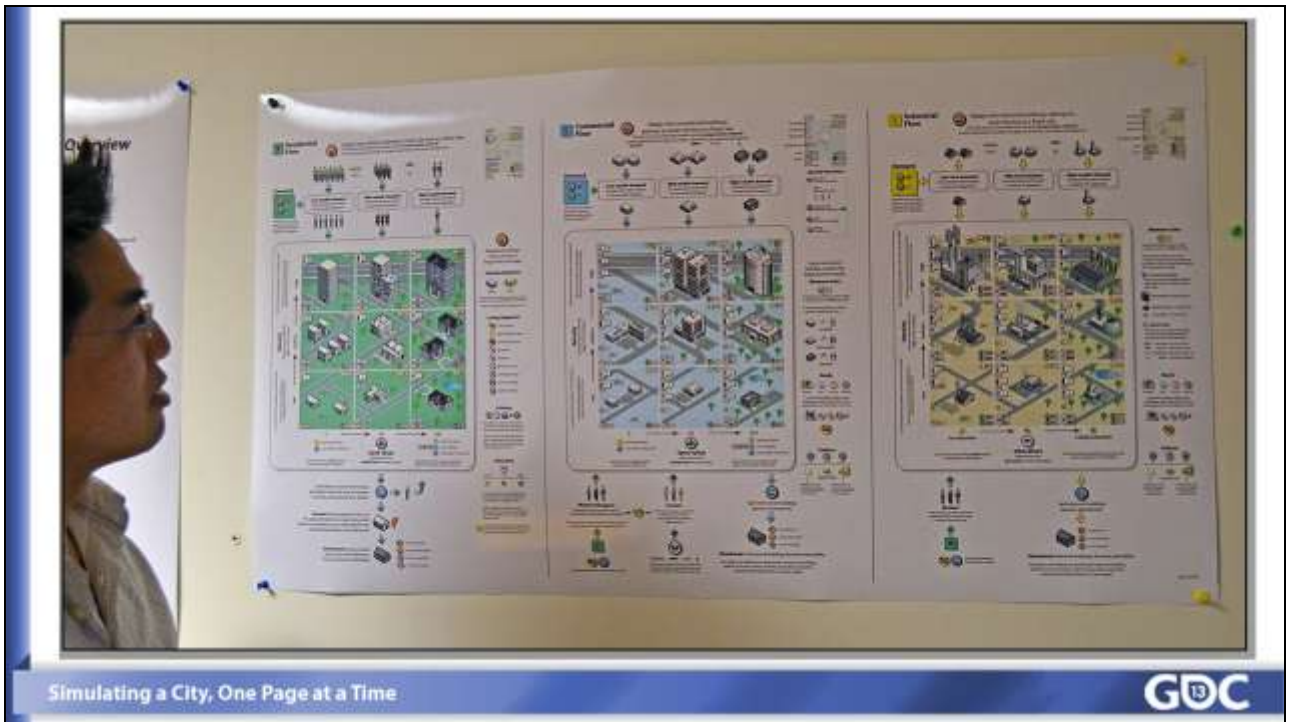
## Industrial Flow

Industry gets happiness from shipping freight. It can ship freight to your local commercial buildings in small amounts, or it can ship large quantities to the Global Market through Trade Ports.



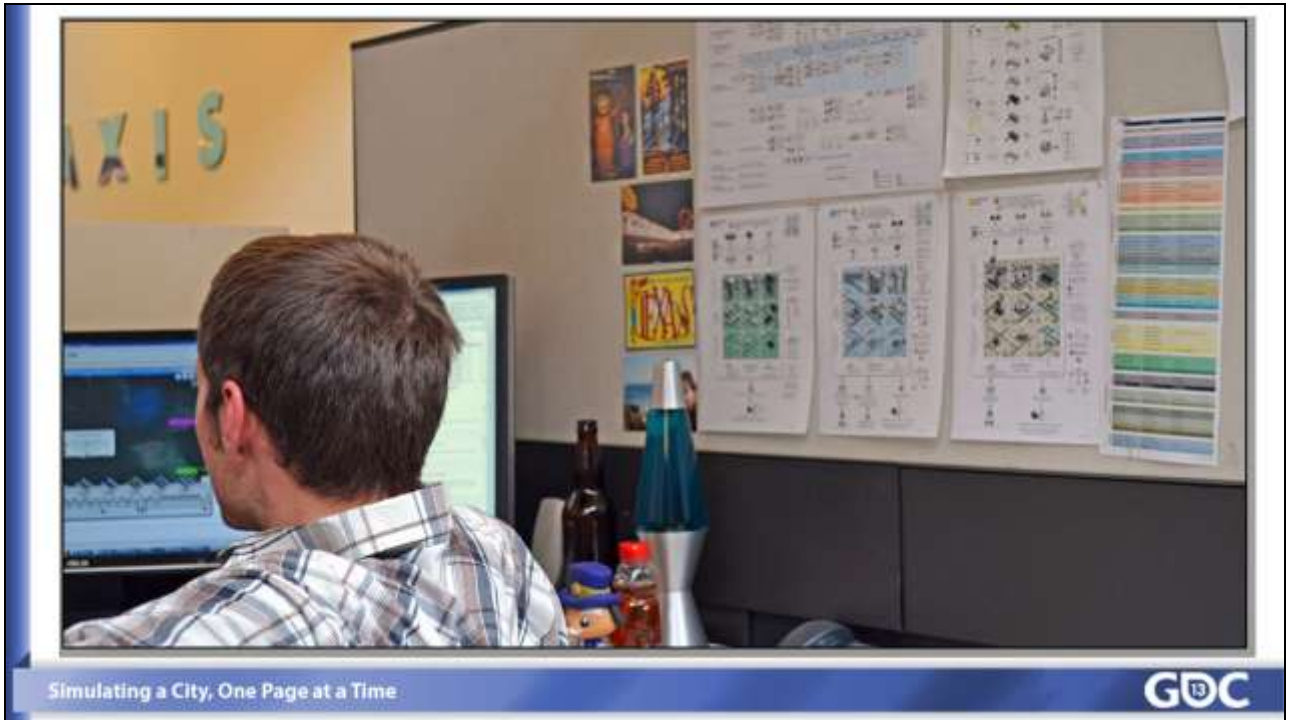
### Industrial Flow

And, like Commercial buildings, Industrial buildings will go abandoned if they can't make enough money shipping freight.



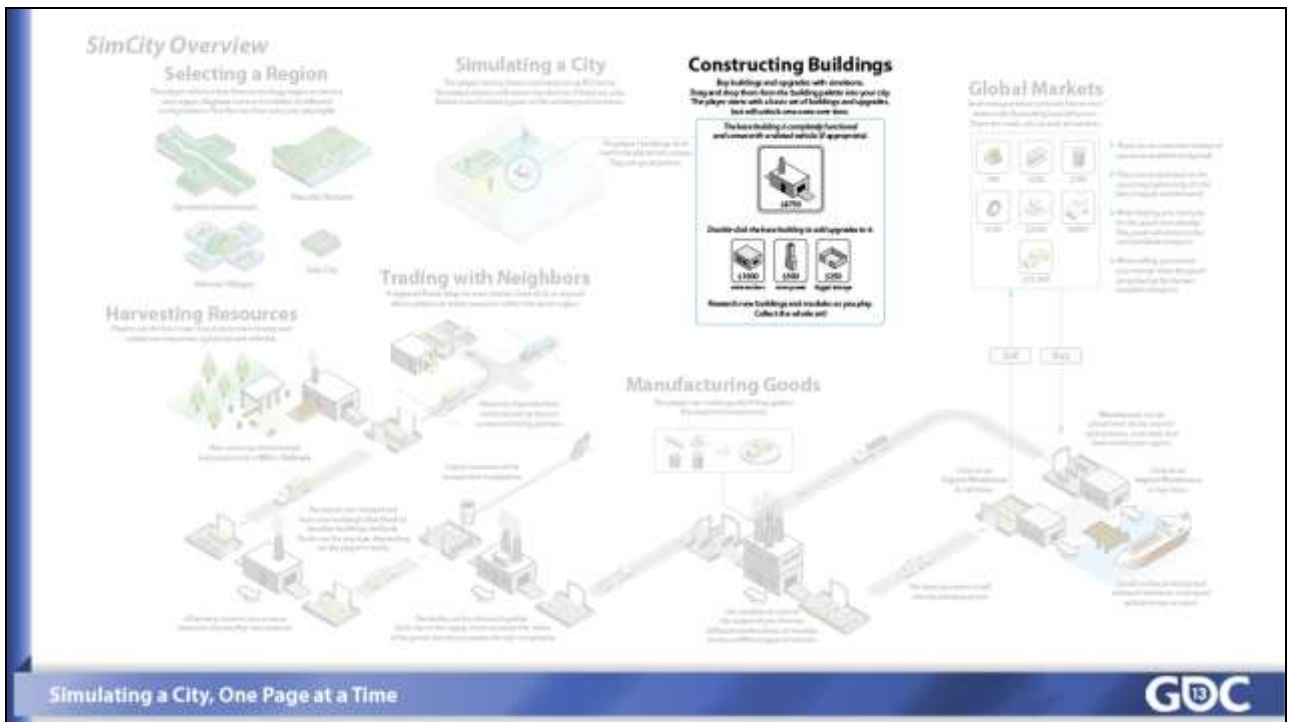
### ***Simulation Overview***

Here's the whole chart printed out from the plotter. (With software engineer, Conrad Tse looking perplexed.) This was a key diagram for understanding the simulation, so it wasn't enough to hang up only one giant printout...



### ***Simulation Overview***

I also printed out a "triptych" on 8.5 x 11 pages and made sure that all the designers and scripters (such as Michael Chrien here) had them close to their desks so they could easily refer to them.

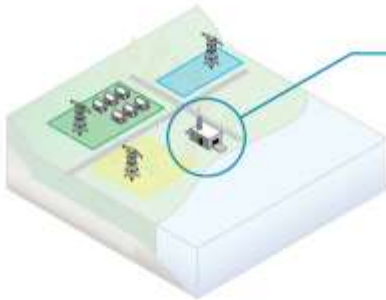


## Constructing Buildings

Another new feature of SimCity was the ability to modify buildings over time to suit the needs of your city.

## Constructing Buildings

Buy buildings and upgrades with simoleons. Drag and drop them from the building palette into your city. The player starts with a basic set of buildings and upgrades, but will unlock new ones over time.



*The base building is completely functional and comes with a related vehicle (if appropriate).*



*Double-click the base building to add upgrades to it.*



extra workers



more power



bigger storage

Research new buildings and modules as you play.  
Collect the whole set!

Simulating a City, One Page at a Time

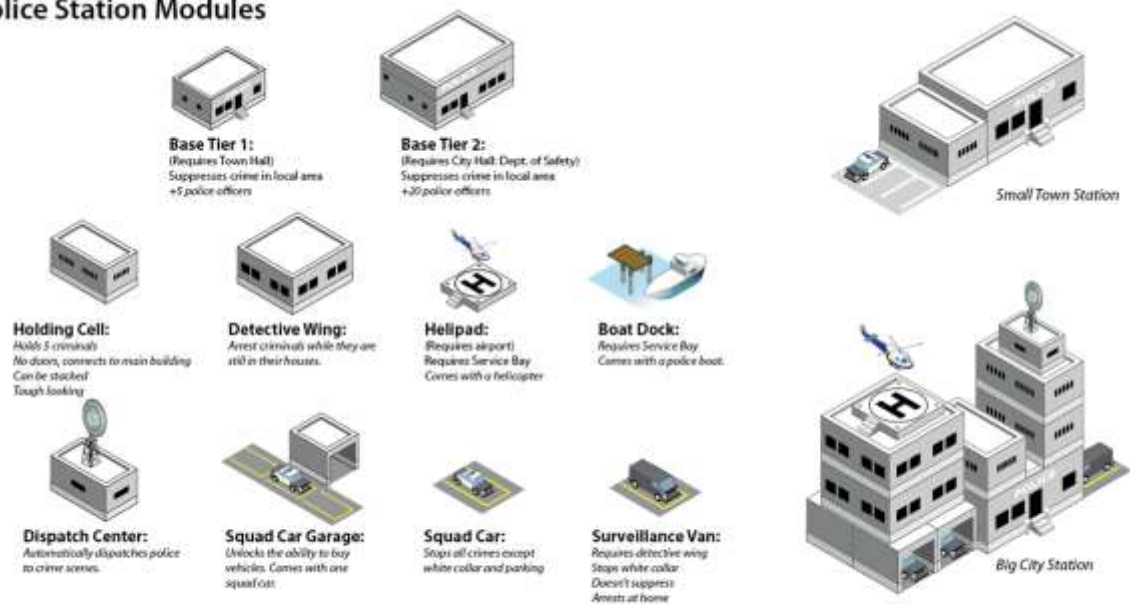
GDC

### **Constructing Buildings**

In previous versions of SimCity the buildings had an abstract “budget slider”. By moving the slider from left to right the player could increase or decrease the effectiveness of the building. In contrast, we wanted the new SimCity to feel more tactile. You could change a building’s functionality by adding or removing modules from it. For instance, if you need more power in your city you don’t build an entirely new power plant. Instead, you simply add a new turbine onto the existing power plant.



## Police Station Modules



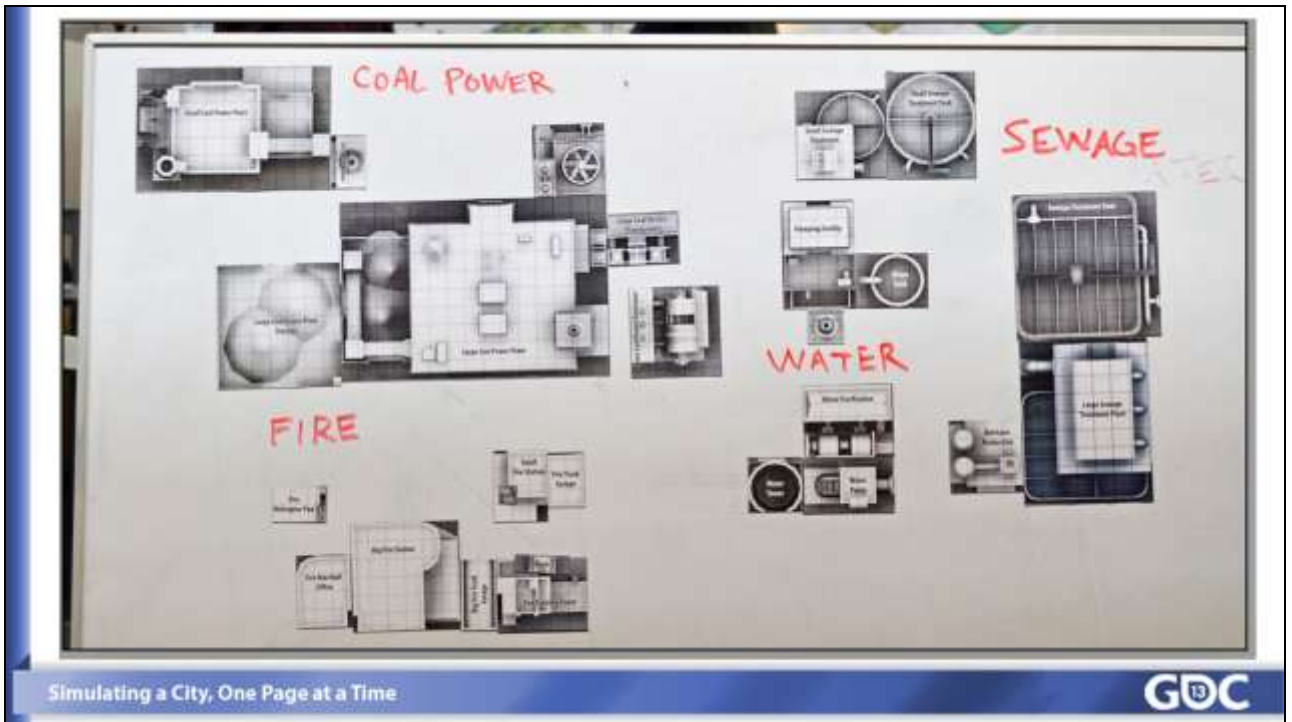
Simulating a City, One Page at a Time

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### ***Police Station Modules***

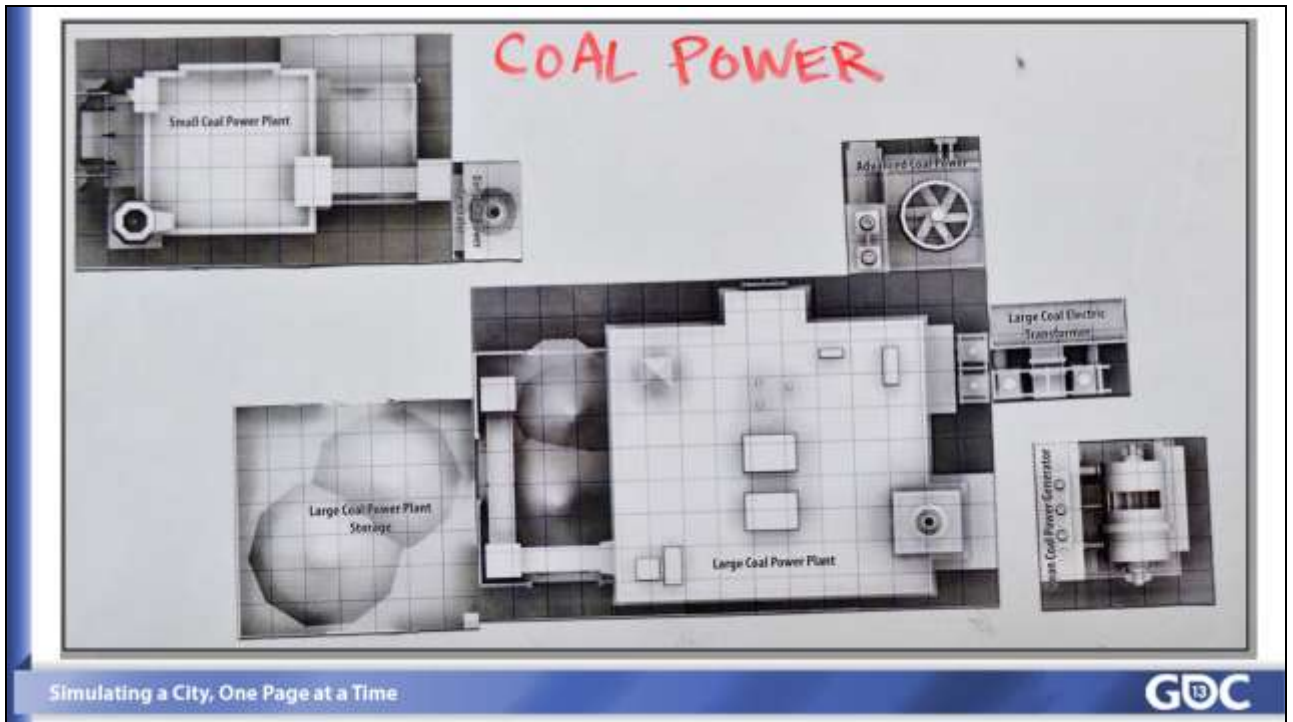
The first pass at trying to capture this design was to make a sheet showing all of the modules of a building, the intended gameplay effects, and a couple examples of different buildings that could be created.

This was an adequate representation, but I wanted to add more detailed information for things like tuning, tool tips, and mission triggers. I also had this grand vision that I could represent every building and module in the entire game on one piece of paper.



### ***Magnetic Board***

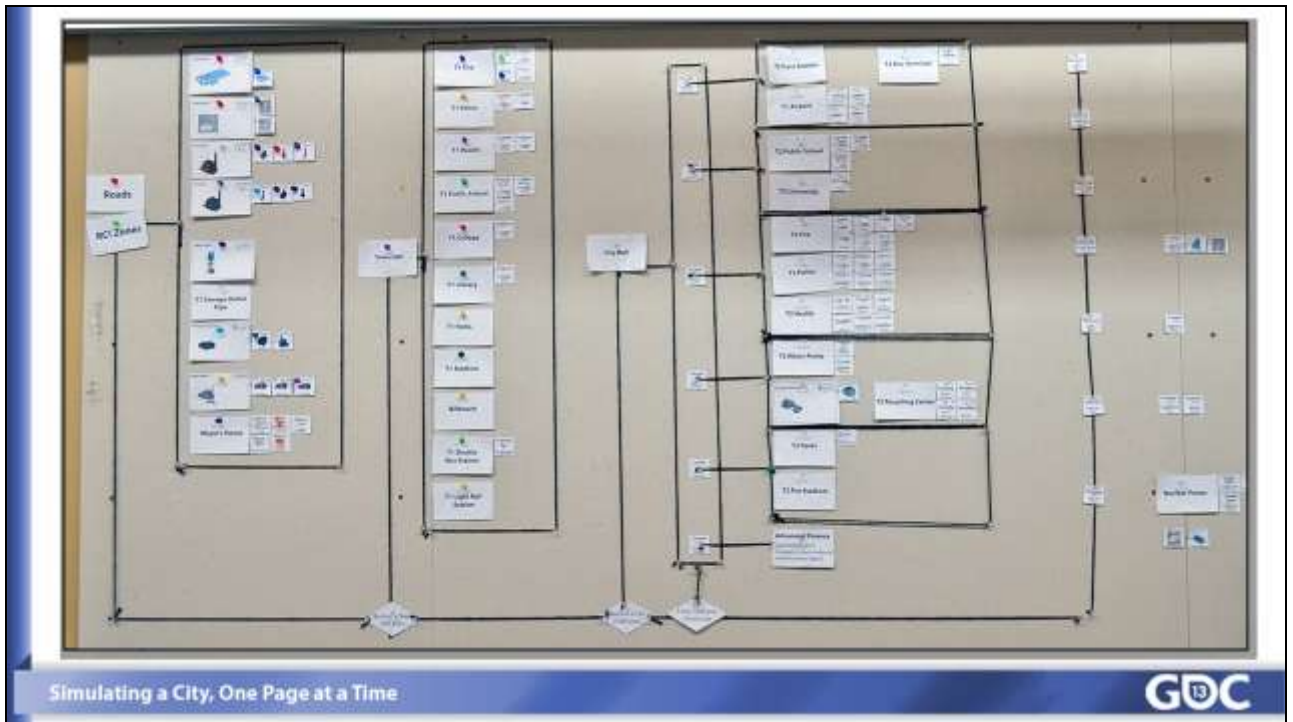
I tried this approach of printing out the buildings and modules on magnetic sheets, cutting them out, and sticking them to a whiteboard.



### ***Magnetic Board***

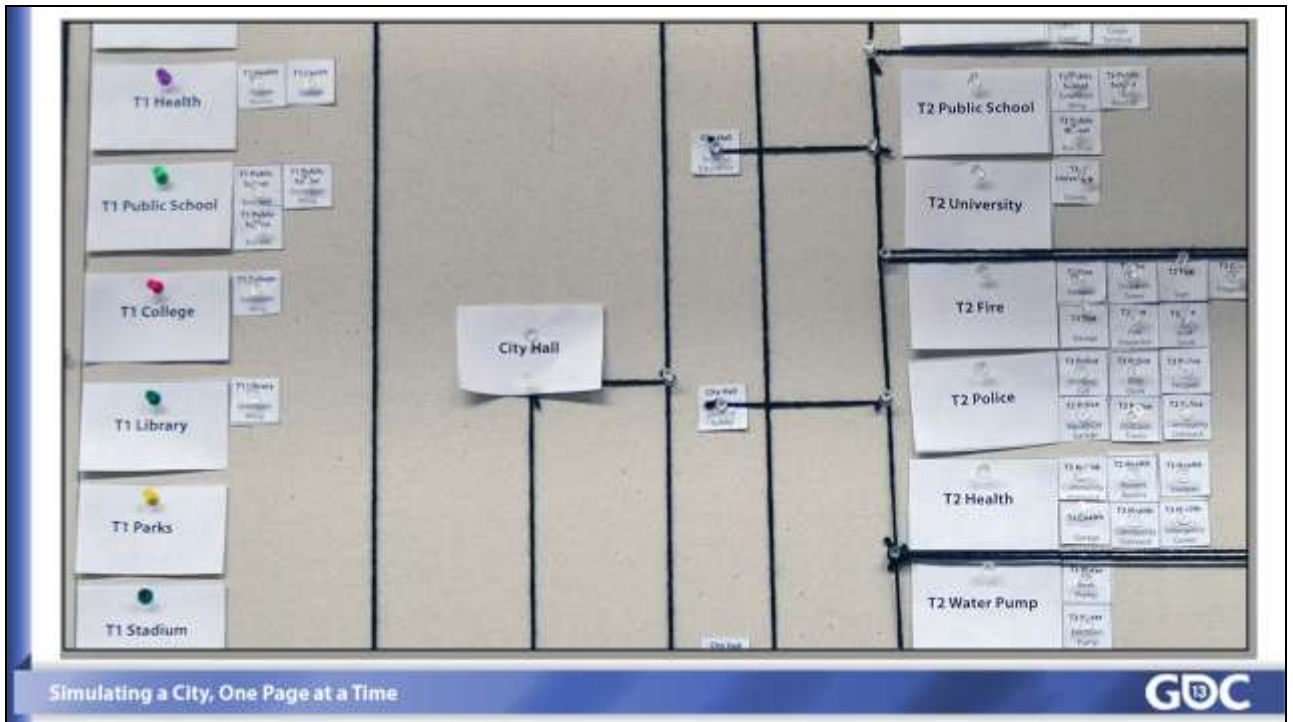
This was a lot of fun to play with, but it turned out to be impractical to maintain. Each time the artists created a new white box model I would need to get a top-down image, scale it to a standard grid, print it, and cut it out. After doing several of these I realized that it was going to be too much work.

I also realized that I wasn't creating a design document. I was only taking a "snapshot" of the current state of the game. This whiteboard wasn't informing the team about what to do; it was only showing them what had already been done. I'm a big proponent of snapshots, since they are a valuable way of showing progress to the team. But maintaining a snapshot is a task best suited for a producer. Design is most effective when it is at the head of development process.



## ***City System board***

We decided that a better approach would be to make simple black and white cards and tack them up onto a large corkboard. Here is the unlock tree for most of the buildings and modules in the game. (Perhaps we were watching too much of “The Wire” back then.)

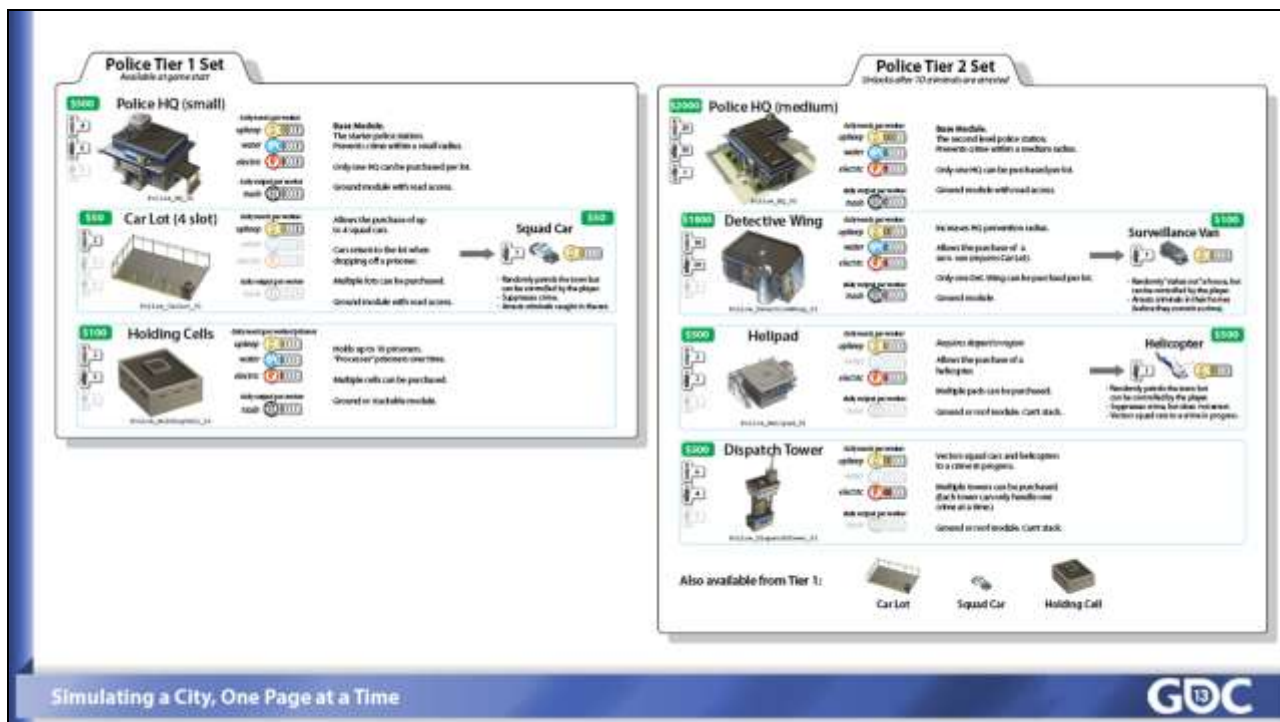


## ***City System board***

It was a great idea, but it turned out to be impractical to maintain. One problem was the physicality: you had to untack the cards and the string and then reroute it. But I think we could have worked around that hassle. The bigger problem was that the board wasn't in the design area. It was on the back wall in another area behind two artists. In order to change the board you would have to interrupt them and lean over their desks.

The third problem was that this board was hidden from the rest of team. When I was practicing this talk at work many of my coworkers in the audience commented that they had never even seen this wall and had no idea where it was.

You have to get your designs in front of your audience or they have no value.





829 Casino												
	A	B	C	D	E	F	G	H	I	J	K	L
	Status	Set	Subset	Task	Type1	Type2	Name	Game Effect	Act Mod	Unlock	Tool Pathways	Test
102	In Progress	Education	School	1	Vehicle	Garage	Small Bus	Travels around the city picking up kids at Bus Stops in the morning. Brings them back to the Bus Stop in the afternoon.		Connect with a Bus Lot	N/A	<p><b>Q:</b> The benefits of schools in your city are:</p> <ol style="list-style-type: none"> <li>1. Kids stay off the streets, out of trouble.</li> <li>2. Schools educate kids, leading to a higher tech city.</li> <li>3. Educated citizens recycle, pollute less, and waste less time.</li> <li>4. All of the Above</li> </ol> <p><b>A:</b> 4</p> <p><b>Desks:</b> 600</p> <p>None to the example of the human spirit and mercy of the needs. Boosts tourist attraction in the city, increases median wealth residential desirability. Educate even more often, fully built every day.</p>
103	In Progress	Education	School	2	Base		High School	Works the same as the Small School, but sends out a large amount of Edu-2 Skill and Edu-2 Knowledge.		City-Hall - Dept. of Education		<p><b>Desks:</b> 1000</p> <p>None to the example of the human spirit and mercy of the needs. Boosts tourist attraction in the city, increases median wealth residential desirability. Educate even more often, fully built every day.</p>
104	In Progress	Education	School	2	Module	Dept	Gymnasium	Raises the attraction level of the city by a small amount. Allows your city to compete in regional sports simulations. (These are just news stories.)	1	Educate + E2 students in one day		<p><b>Desks:</b> 1000</p> <p>None to the example of the human spirit and mercy of the needs. Boosts tourist attraction in the city, increases median wealth residential desirability. Educate even more often, fully built every day.</p>
105	In Progress	Education	School	2	Module	Extension	Extension Wing	Increases the amount of students and teachers at the school.	4	Educate + E2 students in one day		<p><b>Desks:</b> 1000</p> <p>None to the example of the human spirit and mercy of the needs. Boosts tourist attraction in the city, increases median wealth residential desirability. Educate even more often, fully built every day.</p>
106	In Progress	Education	School	2	Module	Garage	School Bus Lot	Holds a bus that picks up both local children and children in connected cities.	6	Placed a Base		<p><b>Desks:</b> 1000</p> <p>None to the example of the human spirit and mercy of the needs. Boosts tourist attraction in the city, increases median wealth residential desirability. Educate even more often, fully built every day.</p>
107	In Progress	Education	School	2	Vehicle	Garage	Bus	Travels around the city picking up kids in the morning. Brings them back home in the afternoon. Will also bus kids from connected cities if they have placed a T0 Bus Stop.		Connect with a Bus Lot	N/A	
108	In Progress	Electronics	Factory	1	Base		CPU Factory	Makes CPUs (electronics chip) from Alloy and Plastic. Increases in efficiency by +50% in Edu-2 Influence and +100% in Edu-3 Influence.		Power, Mater, Sinfestation connection. X Industrial buildings		<p>These days, it seems there are CPUs in everything. They should be your CPU! Use alloy and plastic to create CPUs to sell on the Global Market. You can import alloy and plastic from the Global Market if you need to. Educated workers will increase the factory's efficiency.</p> <p>As the digital computing heat of all technology far the humble CPU. Connect alloy and plastic into CPUs faster with the additional assembly line.</p> <p>Within this garage are trucks that deliver your CPUs around town to the industrial uses them. Trade Depot and Trade Port. Under the hood of these trucks, you gasped it: more CPUs.</p>
109	In Progress	Electronics	Factory	1	Module	Extension	CPU Assembly Line	Additional module for creating CPUs.	6	Placed a Base		
110	In Progress	Electronics	Factory	1	Module	Garage	CPU Delivery Truck	Holds a small CPU delivery truck.	4	Placed a Base		
111	In Progress	Electronics	Factory	1	Vehicle	Garage	Local CPU Delivery Truck	Delivers CPUs to Great Works, T2 Consumer Electronics Factory, and CPU Info-Lore.		Connect with Garage	N/A	
112	In Progress	Electronics	Factory	1	Module	Decoration	CPU Factory Sign	Decorative Object		Placed a Base		<p>This sign, the future!</p> <p>Take your new useful, high-tech CPUs and place in T0s and Base and Lot.</p>

I finally broke down and put everything into Excel. In retrospect, I should have done this first. Honestly, I knew I should have done it all along, but I was stubbornly trying to put everything into a one-page design. However, I think the experimentation that I did was worth it though. Throughout this project I was trying to find the limitations of one-page designs and I didn't want to give up without pushing myself.

	Set	Name	Unlock
BASE	Govt_Hall_HQ_01	Town Hall	Iron, Power, Minor, Institution connection
	Govt_Hall_HQ_02	City Hall (evolved)	Town Hall + Population 1000
	Govt_House_01	Mayor's House	Mayor Building 200%
	Govt_House_02	Mayor's Mansion	Mayor's House + Mayor Building 200%
SAFETY	Police_Station_01	Police Station	Town Hall
	Police_Station_02	Large Police Station	City Hall - Dept. of Safety
	Fire_Station_01	Fire Station	Town Hall
	Fire_Station_02	Large Fire Station	City Hall - Dept. of Safety
HEALTH	Health_Hospital_01	Clinic	Town Hall
	Health_Hospital_02	Hospital	City Hall - Dept. of Safety
EDUCATION	Education_School_01	Grade School	Town Hall
	Education_School_02	High School	City Hall - Dept. of Education
	Education_School_03	School Bus Stop	Grade School or High School
	Education_College_01	Community College	Educate 8 students in a day
UNIVERSITY	Education_College_02	University	City Hall - Dept. of Education
	Cultural_Library_01	Public Library	Town Hall
TOURISM	Park_01	Small Park	Town Hall
	Park_02	Amusement Park	Town Hall
	Park_03	Large Park	City Hall - Dept. of Tourism
	Tourism_Sports_01	Small Arena	Town Hall
TOURISM	Tourism_Sports_02	Large Stadium	City Hall - Dept. of Tourism
	Landmark_01	Landmarks 100% of Wood	City Hall - Dept. of Tourism
TRANSPORT	Transportation_Air_01	Local Airport	City Hall - Dept. of Transportation
	Transportation_Air_02	Shuttle Station	Town Hall
	Transportation_Bus_01	Bus Depot	City Hall - Dept. of Transportation
	Transportation_Bus_02	Bus Stop (neighbor city)	Neighbor with a Bus Depot
TRANSPORT	Transportation_LightRail_01	Light Rail Station	Town Hall
	Transportation_Rail_02	Passenger Train Station	City Hall - Dept. of Transportation
	Transportation_Ferry_01	Ferry Terminal	City Hall - Dept. of Transportation
UTILITIES	Waste_Garbage_01	Garbage Dump	Town Hall
	Waste_Recycling_01	Recycling Center	City Hall - Dept. of Utilities
	Waste_Sewage_01	Sewage Outfall Pipe	City Hall - Dept. of Utilities
	Waste_Sewage_02	Sewage Treatment Plant	City Hall - Dept. of Utilities
UTILITIES	Water_Pump_01	Water Tower	Town Hall
	Water_Pump_02	Water Pumping Facility	City Hall - Dept. of Utilities

	Set	Name	Unlock
POWER	Power_Coal_01	Coal Power Plant	Adv. Generator - University: Engineering
	Power_Oil_01	Oil Power Plant	Adv. Generator - Under Engineering
	Power_Wind_01	Wind Power Plant	Adv. Generator - Under Engineering
	Power_Solar_01	Solar Power Plant	Solar Power Farm - Under Science
POWER	Power_Nuclear_01	Nuclear Power Plant	Adv. Generator - Under Science
			Adv. Generator - Under Science + Eng.
CASINO	Casino_Gambling_01	Gambling Hall	Casino HQ
	Casino_Gambling_02	Sexy Casino	Casino HQ
	Casino_Gambling_03	Human Casino (DCC)	Casino HQ
	Casino_Gambling_04	Sci-Fi Casino	Casino HQ
CASINO	Casino_Gambling_05	Elegant Casino	Casino HQ
	Casino_HQ	Casino HQ	Handling Hall makes 2x
			Automatically handling loading/unloading
METAL	Mine_Jew_01	Coal Mine	Coal in box
	Mine_Jew_02	Advanced Coal Mine	Coal in box
	Mine_Ore_01	Ore Mining	Ore in box
	Mine_Smelting_01	Smelting Plant	Smelting HQ
METAL	Mine_HQ	Mining HQ	Export 8 tons of coal in one
			Connect, Planning, Smelting Station
PETROL	Oil_01_01	Oil Drilling	Oil in box
	Oil_01_02	Oil Refinery	Refining HQ
	Oil_01_03	Oil Refining	Refining HQ
	Oil_HQ	Oil Refining	Export 8 barrels of oil
ELECTR.	Electronics_Factory_01	Processor Factory	Electronics HQ
	Electronics_Factory_02	Consumer Electronics Factory	Electronics HQ
	Electronics_Factory_HQ	Electronics HQ	Processor Factory creates 8 chips
		Consumer Electronics	Consumer Electronics
TRADE	Trade_ImportExport_01	Trade Depot	Trade HQ
	Trade_ImportExport_02	Trade Port	Trade HQ
	Trade_HQ	Trade HQ	Buy and sell 8 amount of resources
			Metal, Petroleum, Electronics, Chemicals

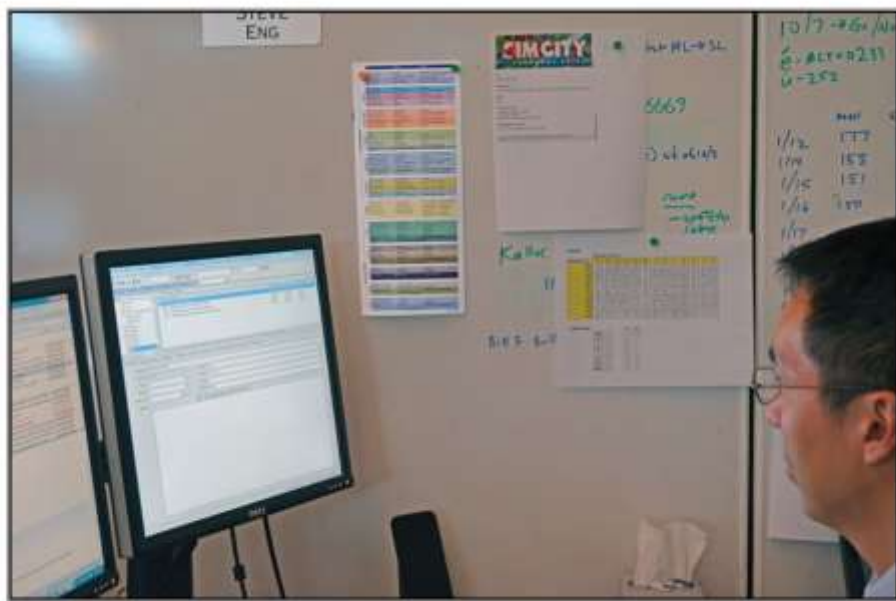
Simulating a City, One Page at a Time



## “Decorated” Excel List

Despite all of that, I realized that all that Excel data was never going to be viewed by the majority of the team. I felt it was important that everyone understood the scope of the game without having to open a giant Excel document and scroll through it.

So I printed out the high level base buildings and divided them into the 12 base categories. (This is really just one long sheet, even though I had to cut it into two pieces to get it to fit on the slide.)



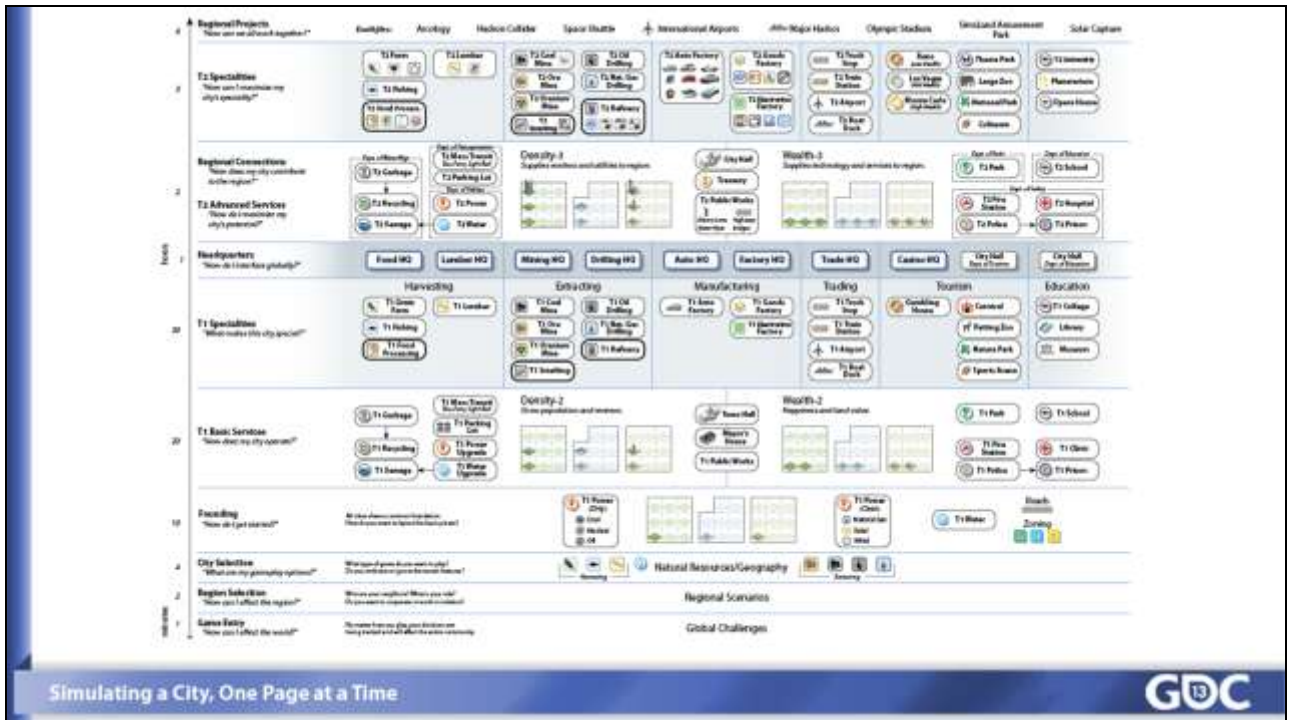
Simulating a City, One Page at a Time



## ***“Decorated” Excel List***

I printed out over 20 of these lists and hung them up near all the producers', directors' (like Steve Eng here), artists' and designers' desk. About once a month (or whenever there had a been a significant content change) I would walk around the office, pulling down the old lists and replacing them with the new version.

I also had a copy of this list that I would take into every meeting in order to make sure we had complete data for our discussions. With so many systems it was easy to get bogged down in one of them and forget about how it fit into the city as a whole. This list made it easy to understand the bigger picture.

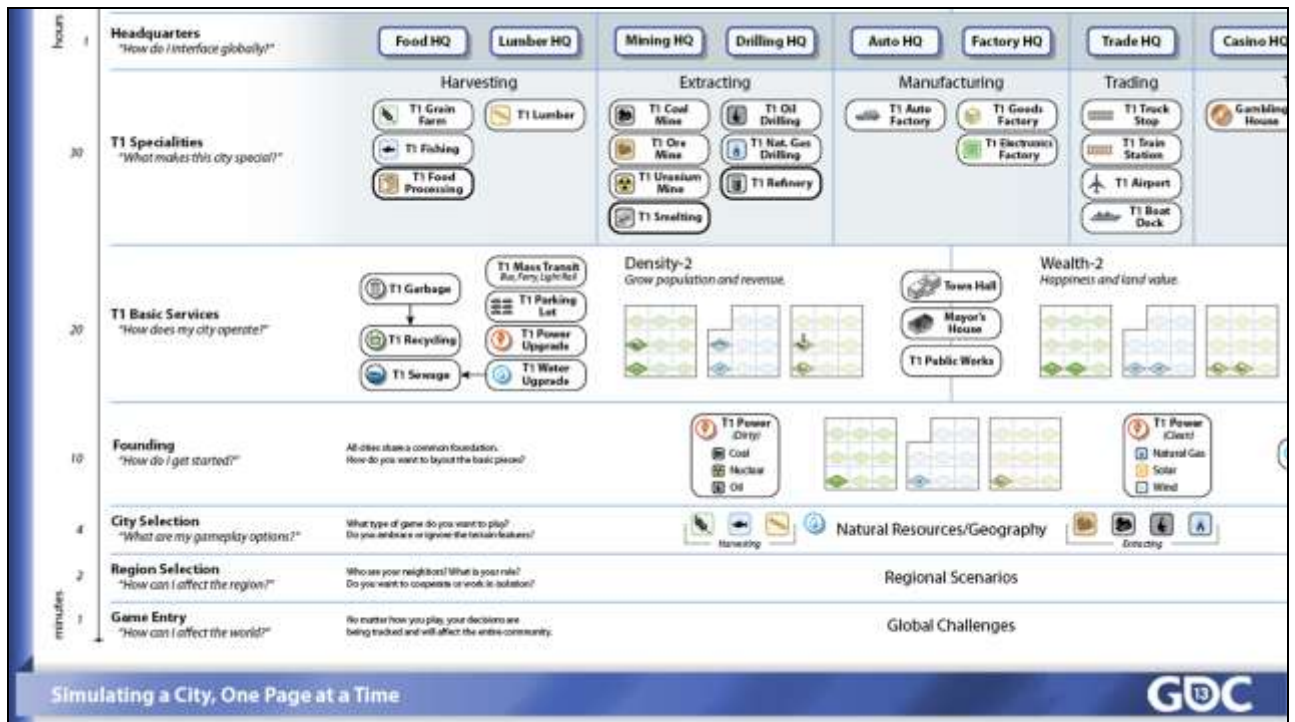


## Overview Timeline

Earlier, I mentioned the importance of gameplay timelines. An “early”, “mid” and “late” game timeline is a good starting point, but it isn’t sufficient later in development when you need more precision.

Most games follow a very linear structure (level 1 content, level 2 content, etc.) and making a timeline is relatively easy. But SimCity doesn’t have a fixed goal which means it can be played in thousands of different (often unpredictable) ways. Instead of notating the play experience as a line, this document treats it more like a branching structure. Imagine the trunk at the bottom and the leaves at the top. The exact order of actions isn’t as important as the types of actions the player will be taking minute-to-minute, hour-to-hour, and session-to-session.

I like to think of charts like these as an orchestral score. The conductor needs to refer to a score in order to get all the different orchestra sections to harmonize together. Similarly, a good gameplay timeline will help you coordinate your development efforts across different departments.

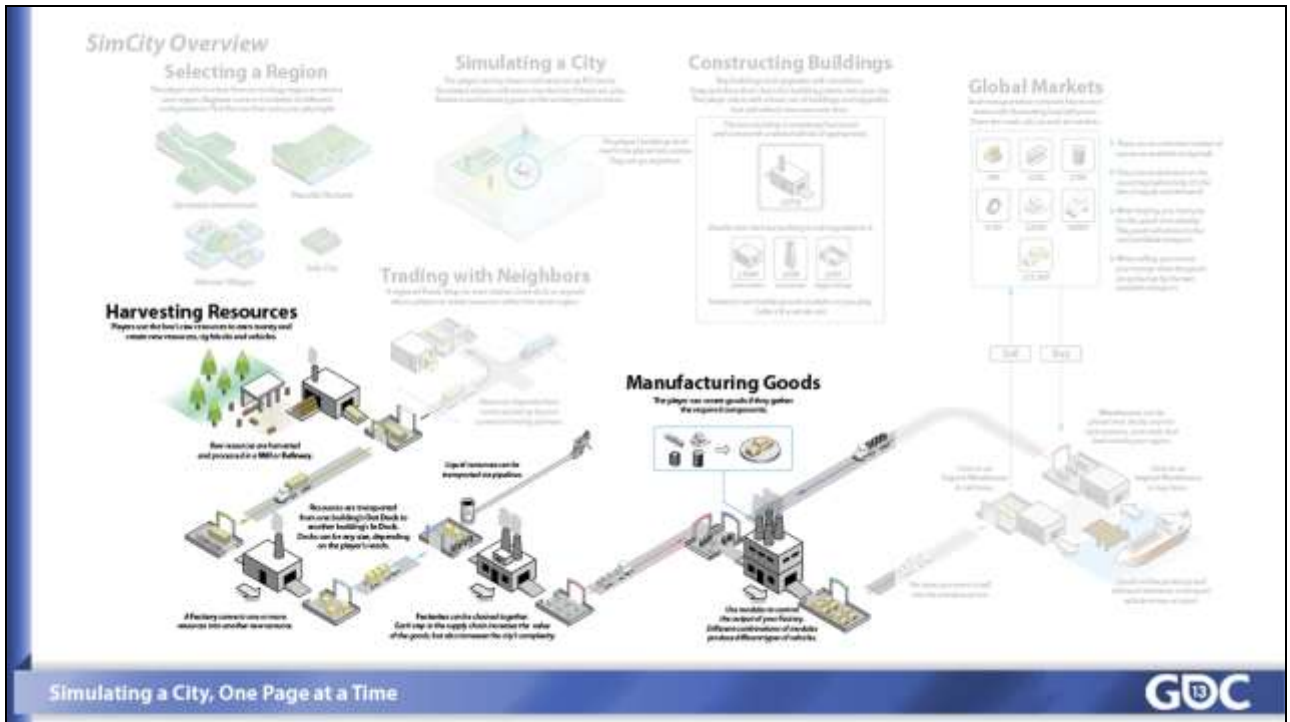


## Overview Timeline

When I created this document the numbers on the side were complete guesses, and my plan was to update them as we accumulated more playtest data. But it turns out that based on telemetry from the final game, the actual times match this first chart on average.

In retrospect, this isn't too surprising, since we frequently referred to this chart to help us tune different aspects of the game.





## Harvesting and Manufacturing

Another new feature of SimCity is the supply chain system that allows players to play as the owner of a corporation instead of as a mayor.



## Harvesting Resources

Players use the box's raw resources to earn money and create new resources, rig-blocks and vehicles.



Simulating a City, One Page at a Time

GDC

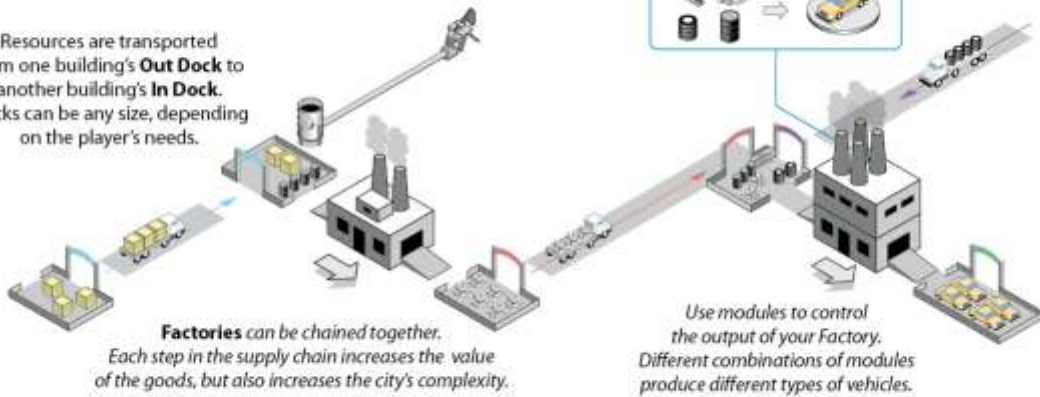
## *Harvesting Resources*

You could dig up resources, such as coal and oil, out of the ground and sell them for money. (This early document has lumber as a harvestable resource, but it was later scoped out.)

# Manufacturing Goods

The player can create goods if they gather the required components.

Resources are transported from one building's **Out Dock** to another building's **In Dock**. Docks can be any size, depending on the player's needs.



**Factories** can be chained together.

Each step in the supply chain increases the value of the goods, but also increases the city's complexity.

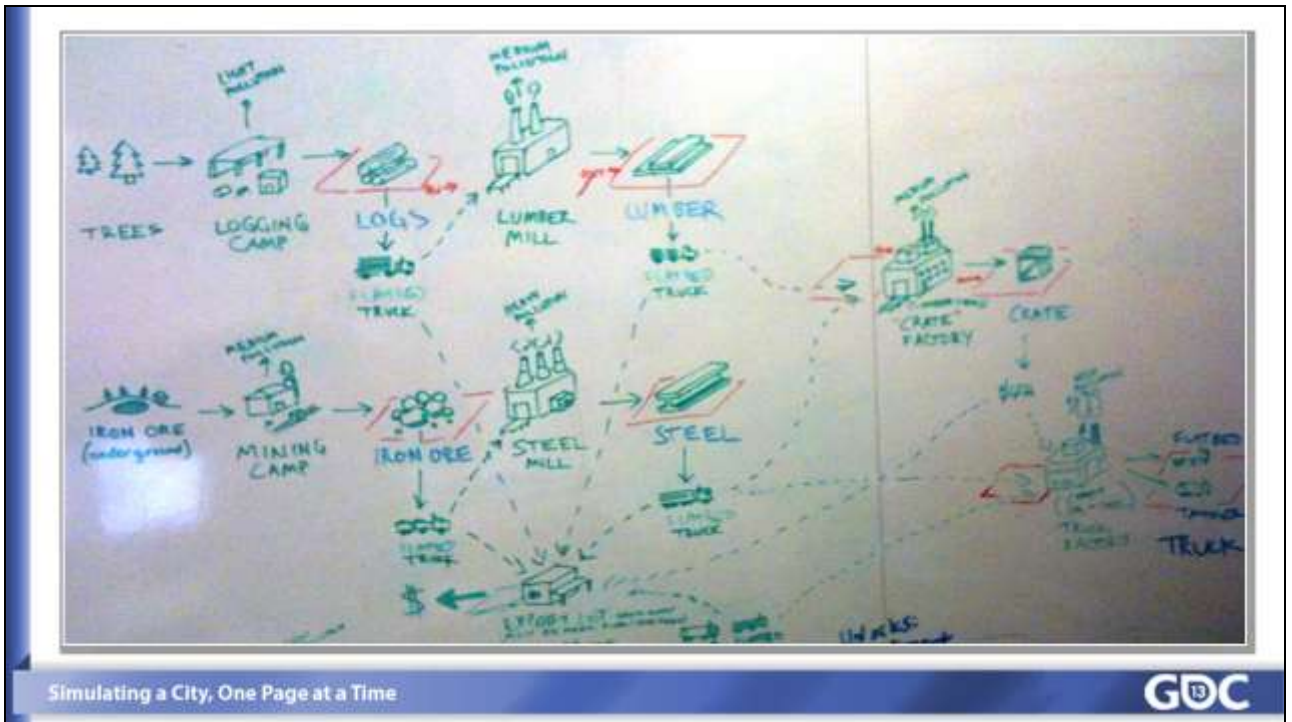
Use modules to control the output of your Factory. Different combinations of modules produce different types of vehicles.

Simulating a City, One Page at a Time

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## Manufacturing Goods

Once resources are harvested then they can be converted into more expensive goods through manufacturing. For example, oil can be refined into fuel or plastics.

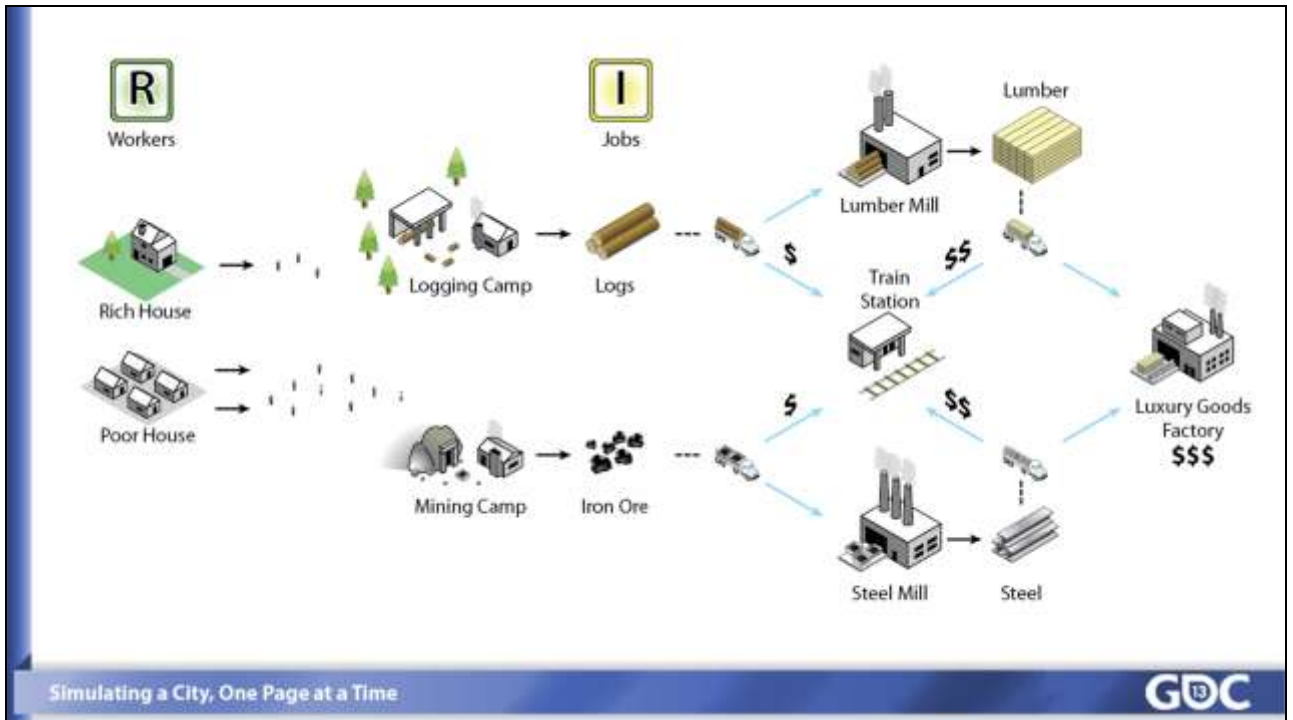


## White Board Supply Chain

Coming up with all the resources and the crafting recipes took several iterations. During this phase it was beneficial for me to work on a large whiteboard so that I can think about things quickly and at a high level without getting bogged down by details.

Here is the initial rough sketch that shows several different resources in the game and how they would flow through a supply chain.

Previous versions of SimCity don't have systems like this, so we were making it up as we went along. We didn't want to make Sim Coal Miner or Sim Fuel Refinery so we had to be careful not to go overboard. Ultimately, we were more concerned with how harvesting and manufacturing would affect the character of the surrounding city.



## ***Illustrator Supply Chain***

After we were comfortable with the basic whiteboard concepts I cleaned it up using Adobe Illustrator. This shows the basics of the supply chain system: there are a few jobs for the wealthy, lots of jobs for the poor, and each step of the way you can sell or convert the resources into higher priced goods. The farther up the chain you go the more money you can make.

I'd like to meet again on Tuesday to go over our progress.

Here's what folks should be working on:

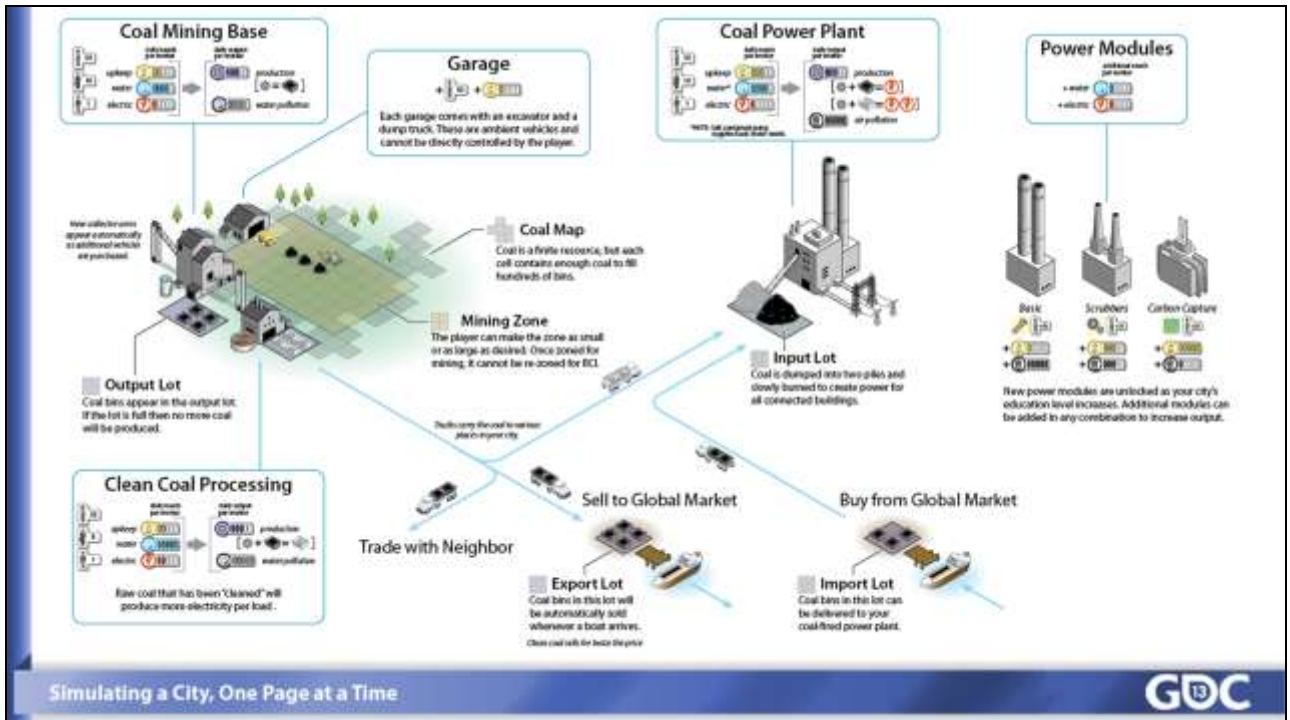
- **Ocean:** Provide some inspirational landmarks, feel, and imagery for Coal City.
- **Renaud:** Mock-ups for the flow into the game.
- **Stone:** Matrix of Coal City, complete with the various levels of the manufacturing plants, the modules, the supporting toys needed to support the city, how it will influence the sim, the rewards, resource chains, **in something that's digestible.**

## ***Producer Email***

Around this time I realized that I had gotten myself into a bind. By now everyone on the team just took it for granted that I could turn any design into an easy to understand one-page document.

Here's a real example from an email message that my Producer sent out. (Bold text is mine for emphasis.) "Something that's digestible" means "one-page design".

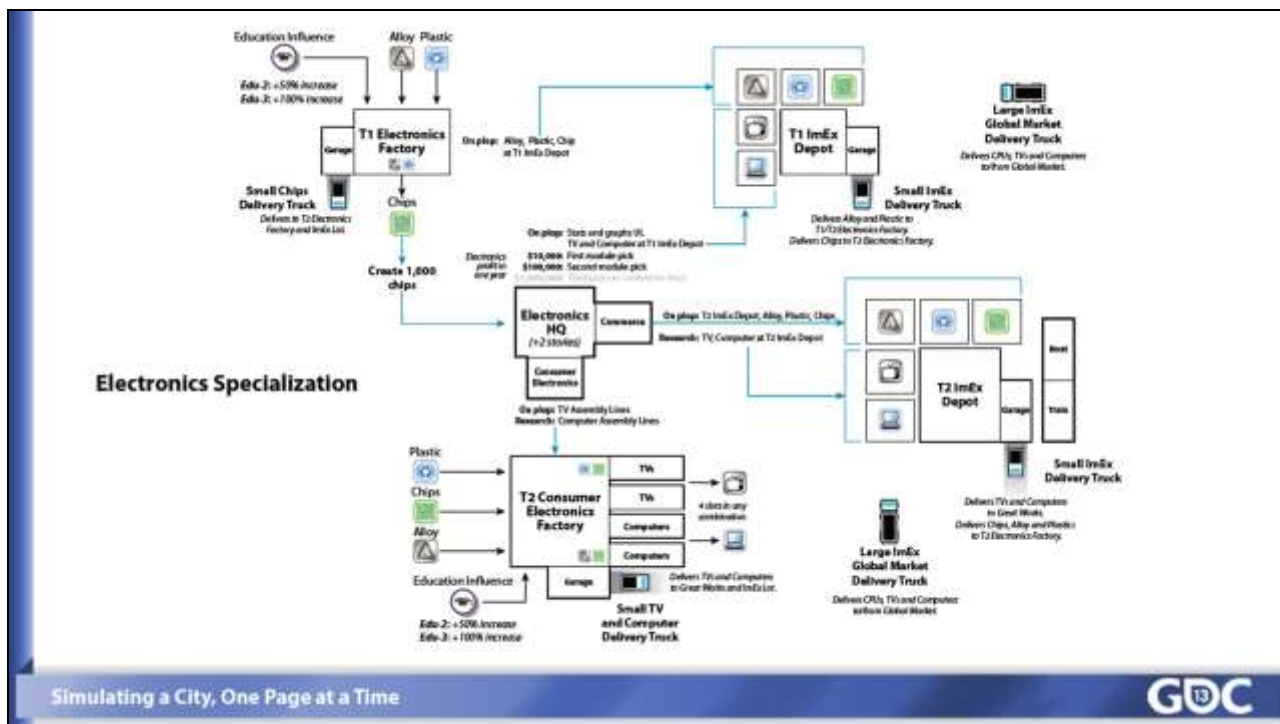
My first reaction was to reply with "No way can I do all of that in one-page!", but then I reminded myself that if I really wanted to push it as far as possible then I should at least try before declaring defeat. After spending some time on it I was happy to discover...



## Coal System

...that it could be done. The moral of the story is to always do what your producer wants without question. (After all, he's the one that eventually approves bonus checks!)



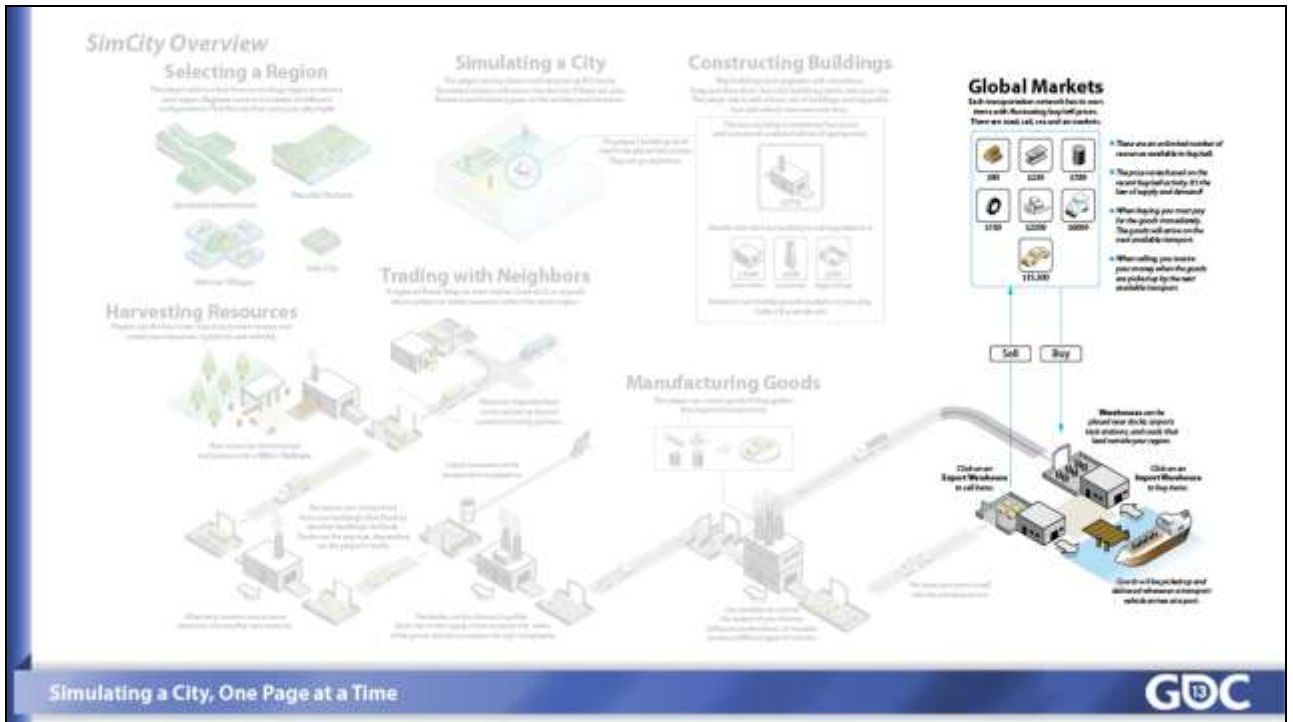


## Electronics Specialization

As we got closer to shipping the game, my diagrams got simpler because I didn't have as much time to make them attractive. At first I felt guilty that I couldn't turn every drawing into a miniature cityscape with isometric buildings, but realized that at this point in development it didn't really matter.

The team already had a shared vision in their heads. And now the game was functional we could just refer to it instead of a piece of paper. Also, by now I was usually working closely with one or two people who only needed the details.

Drawings like these rarely got hung on the walls for everyone to see; they just ended up on the desk of the person implementing the feature.



## Global Markets

The last feature I want to talk about is the Global Markets.

## Global Markets

Each transportation network has its own items with fluctuating buy/sell prices. There are road, rail, sea and air markets.

		
\$90	\$230	\$780
		
\$150	\$2200	\$6000
		
\$15,300		

Buy

Sell

**Warehouses** can be placed near docks, airports, train stations, and roads that lead outside your region.

Click on an **Import Warehouse** to buy items.

Click on an **Export Warehouse** to sell items.

Goods will be picked up and delivered whenever a transport vehicle arrives at a port.

Simulating a City, One Page at a Time

GDC

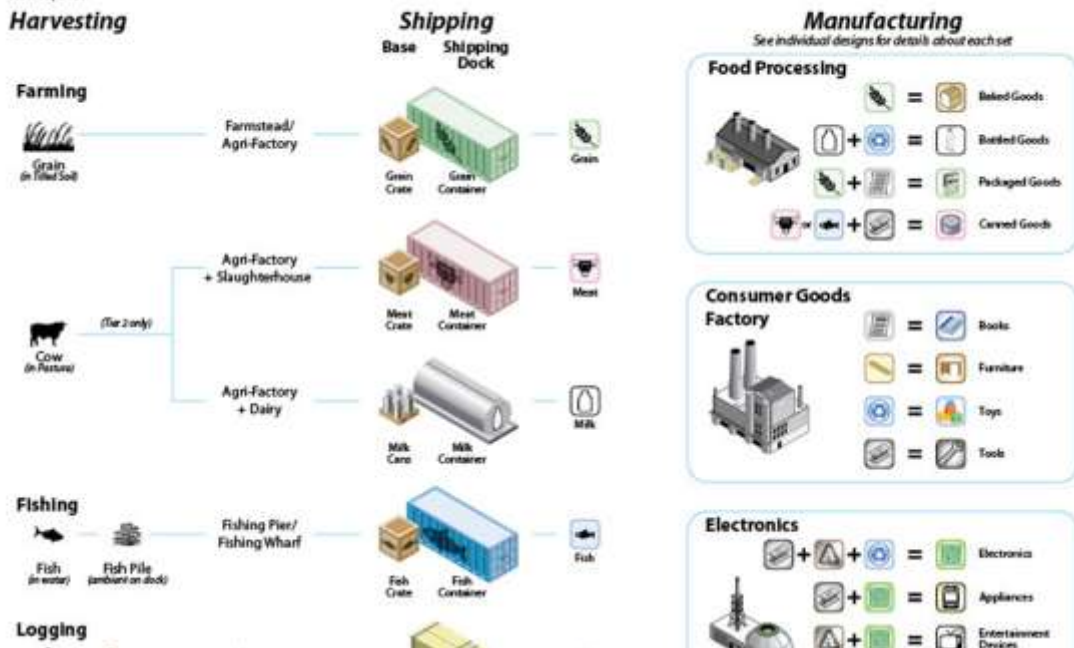
## Global Markets

This was another new feature that allowed players to buy and sell resources. We knew we didn't want a World of Warcraft style auction house, but we also wanted to make the prices fluctuate over time based on actual player activity.

## Resource Chains

Nov. 18, 2017

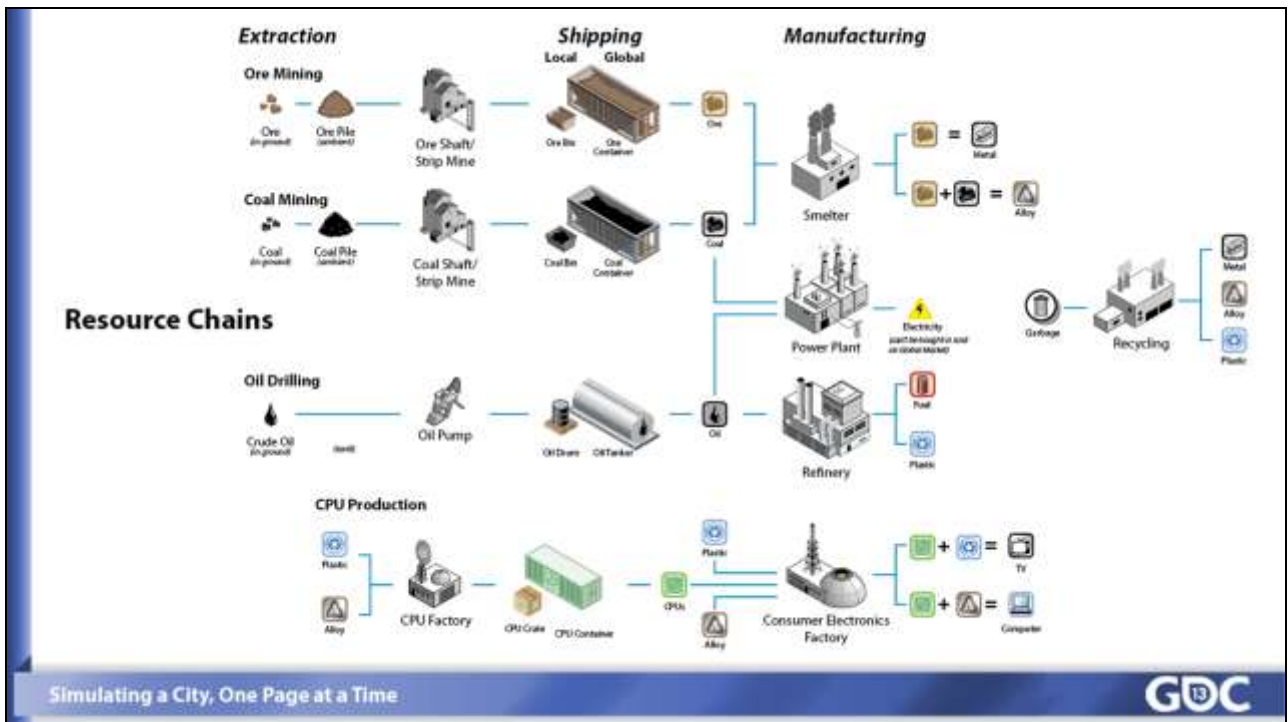
### Harvesting



## Resource Chains

Here is the original list of resources and recipes. We didn't end up shipping with all of these, but early on it was helpful to see all the potential types on one page. This diagram also showed the mode of transport, which is important for SimCity because all resources sit in supply lots until they can be shipped to their destinations.

Overall, it is much easier for a single designer to make long lists than it is to get the programming, art, UI, and audio teams to coordinate to get those assets into the game. In preproduction I tend to purposefully overshoot so that when the inevitable cuts happen I can pick from the best.

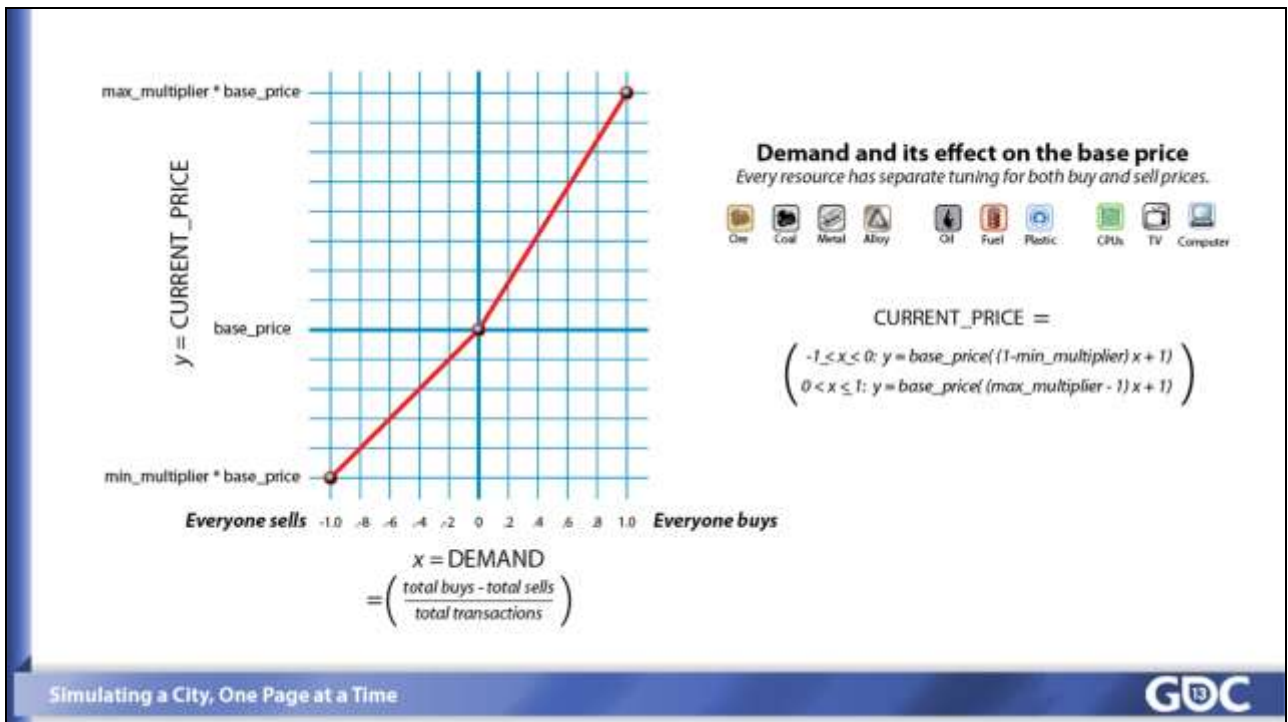


## Scoped Resource Chains

After scoping we ended up with just 10 resources, but it was easy to make the cuts because we could just look at the previous diagram to determine which one were critical.

Looking at the design documents during a scoping process makes the decisions much more tangible. I strongly recommend printing out your documents and bringing them to meetings to help make sure everyone around the table is sharing the same image in their heads. Everyone can see exactly what's going on as you draw big X's through your drawings. (I recommend using a red Sharpie.)

Compare that process to one where you are simply deleting lines from an Excel file. In the former case you are still able to perceive the design as a whole. In the latter case each cut happens in a relative vacuum.

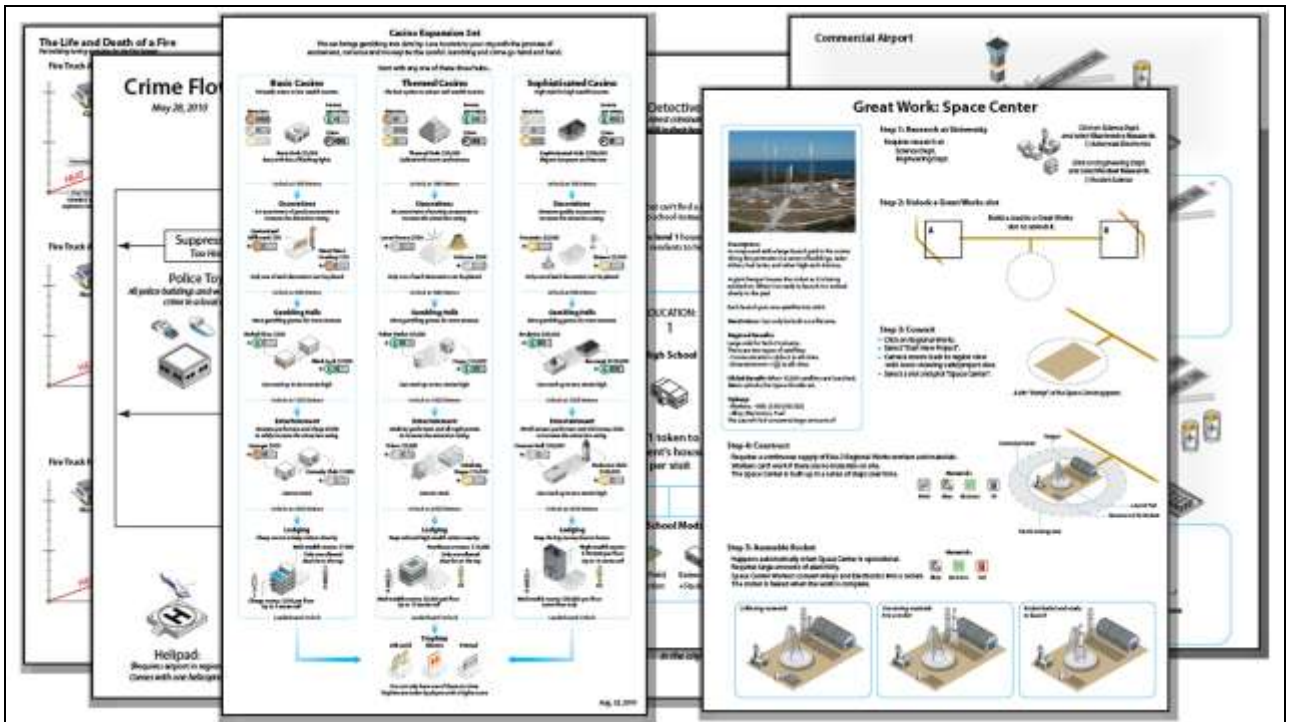


## Demand Graph

This chart is kind of trivial but I wanted to show it because it ended up being very useful. The way the global market works is based on a simple formula (to the right). Basically, selling a resource causes the price to drop and purchasing a resource causes the price to rise. It's a simple supply and demand idea, but I quickly learned that it was impossible for most of the team (especially artists and producers) to understand the formula. (Actually, most of them don't even want to try.)

It only took me a few minutes to draw this simple line graph, but it turns out that I used this chart over and over to explain to people how the market worked. It did help make the concept much clearer to everyone on the team. Visuals, however simple, are always going to resonate more than formulas.





## Miscellaneous

There were over 100 documents like these created for SimCity. There are many systems I don't have time to talk about: fire spread, drawing curving roads, crime flow, education influence, airports, casinos, and great works like the space center.

I printed out many of them and have brought them along with me today. Feel free to come up to the stage and check them out after the talk.

# Final Thoughts

- Hard to keep up

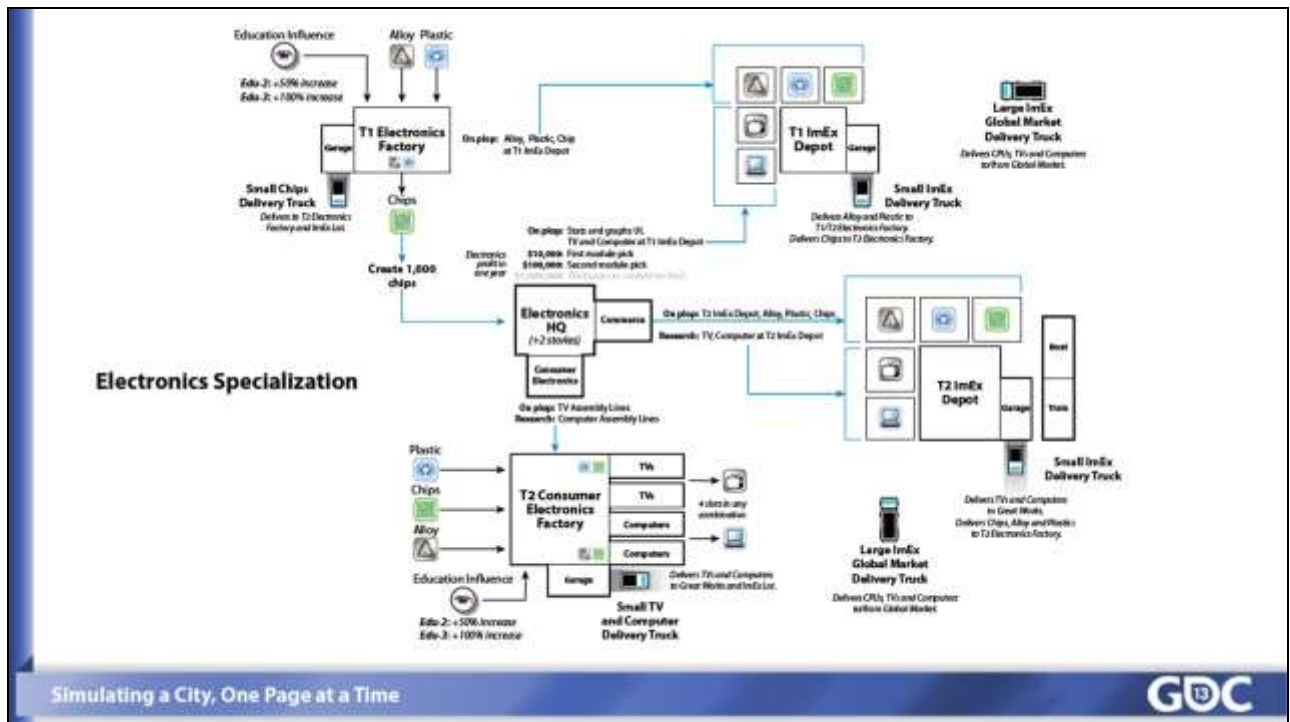
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## ***Final Thoughts***

When I started this project I didn't think that I would be able to push the concept of one-page designs as far as I did. Was the effort worth it?

First of all, it was hard to keep up. The quality of the diagrams deteriorated a lot when we hit alpha. Most of the core design work was done at that point, but when a new design was needed, or an existing design was modified, I resorted to scribbling on the printout and had a difficult time getting the Illustrator versions updated.



## Electronics Specialization

I showed you this design earlier and mentioned it was crude in comparison to the diagrams with isometric buildings. But later on the drawings didn't even look this good...



# Final Thoughts

- Hard to keep up
- Hard to organize

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## ***Final Thoughts***

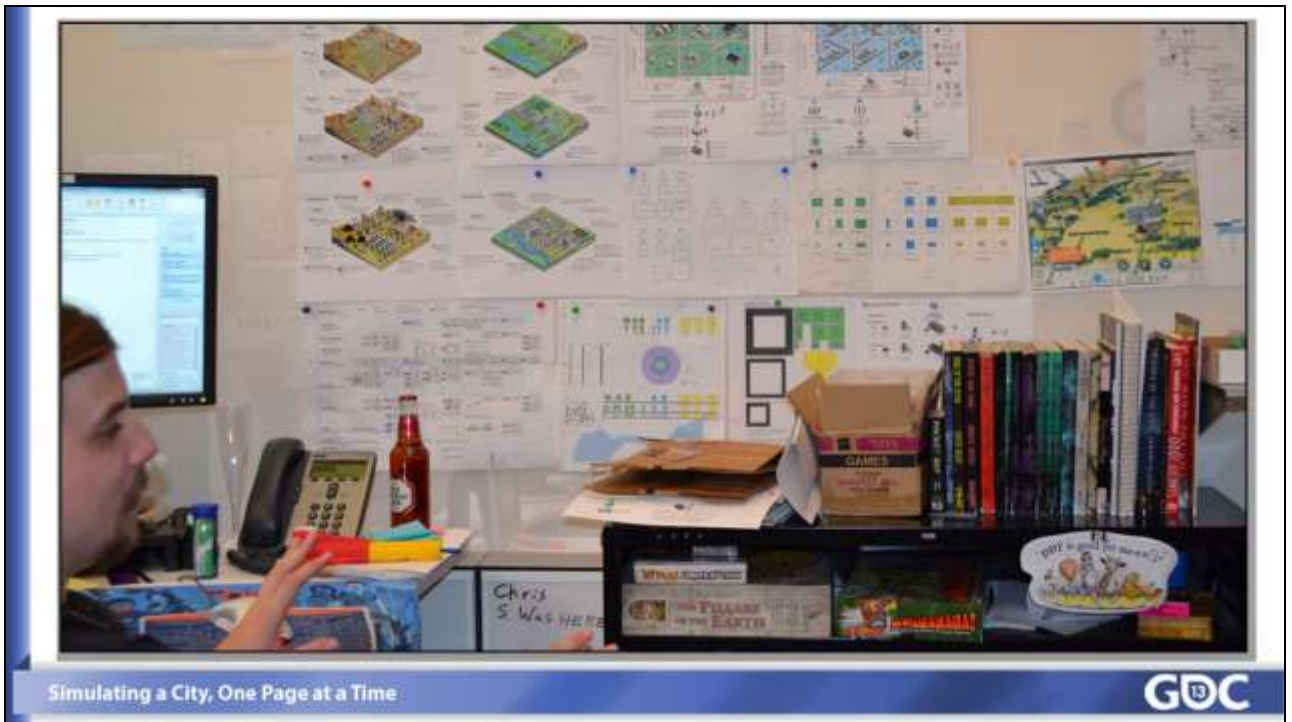
I made so many of these one-page designs that it was hard to keep them organized.



## ***My Desk***

They were all piled up on my desk and I would have to dig through the stack to find the one I wanted. Often it was faster for me to load it up into Illustrator and print a new copy then it was for me to find the most recent version.





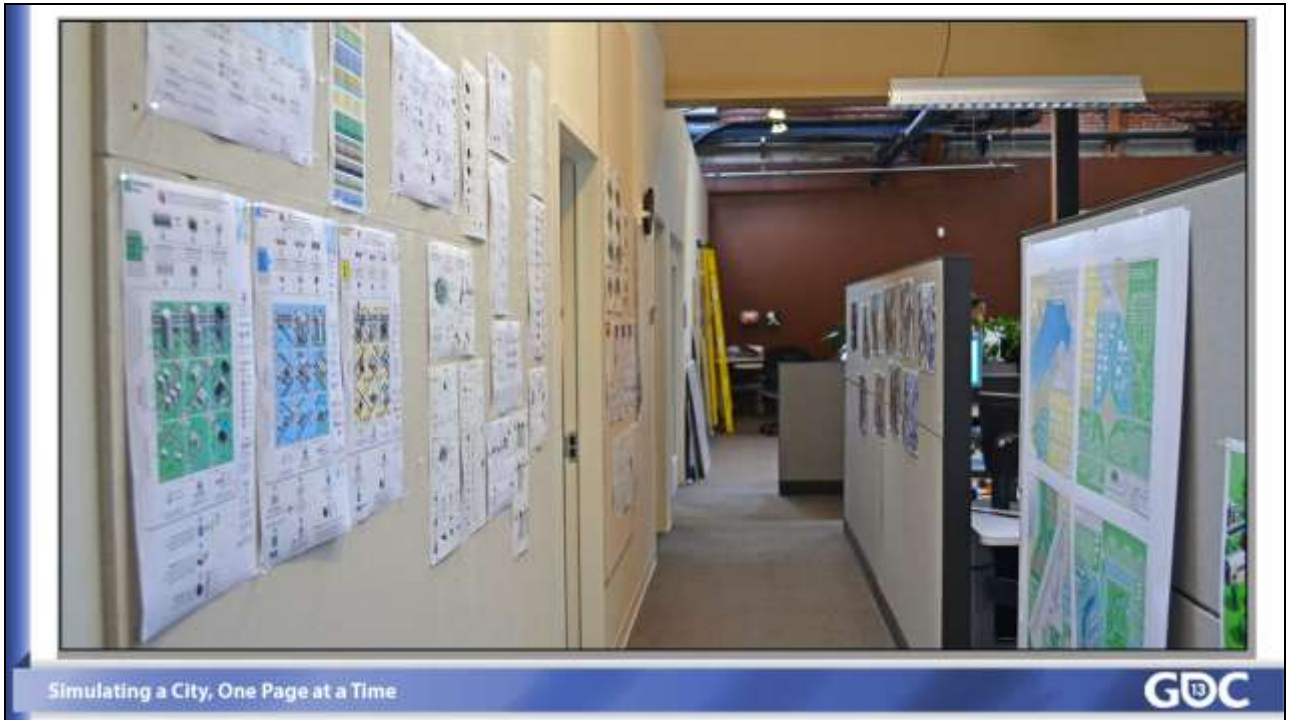
## ***One-Wall Design Docs***

It makes a lot of sense to hang them up on the wall where you can find a particular design easily. Essentially, at this point I was no longer making one-page designs, but what I started calling “one-wall” designs. (This is Chris Schmidt’s wall. He was in charge of tuning and needed to refer to these designs often.)



## ***One-Wall Design Docs***

Eventually the designs started spreading throughout the entire design area until we ran out of wall space. (This is Ross Treyz's wall. He was also responsible for tuning.)



## ***One-Hall Design Docs***

Eventually I ended up taking over a main hallway. I call these “one-hall” designs.

I don't have a picture of it, but for a while I filled up the walls of an entire conference room. I called it the “Design Gallery”. I would walk members of the press and new employees around the room talking about the game in a manner similar to the one I just used in this talk.

# Final Thoughts

- Hard to keep up
- Hard to organize
- One size doesn't fit all

## ***Final Thoughts***

Every document doesn't need to be suited to everyone on the team. Think carefully about the intended audience. An exec is going to prefer high-level concepts while a programmer will need the details.

And taking this idea more literally, don't think that every design you make has to be printed out on as a giant poster and hung up in a main hallway.



## ***Timing Chart***

Here's an example of a timing chart that is the size of a playing card. I referred to it frequently when I needed to convert game time into real time. It was so handy that I made several and handed them out to the tuners, animators, and effects artists. Technically, this isn't a design document, but it is a way of communicating helpful information to the team, which is part of a designer's job.

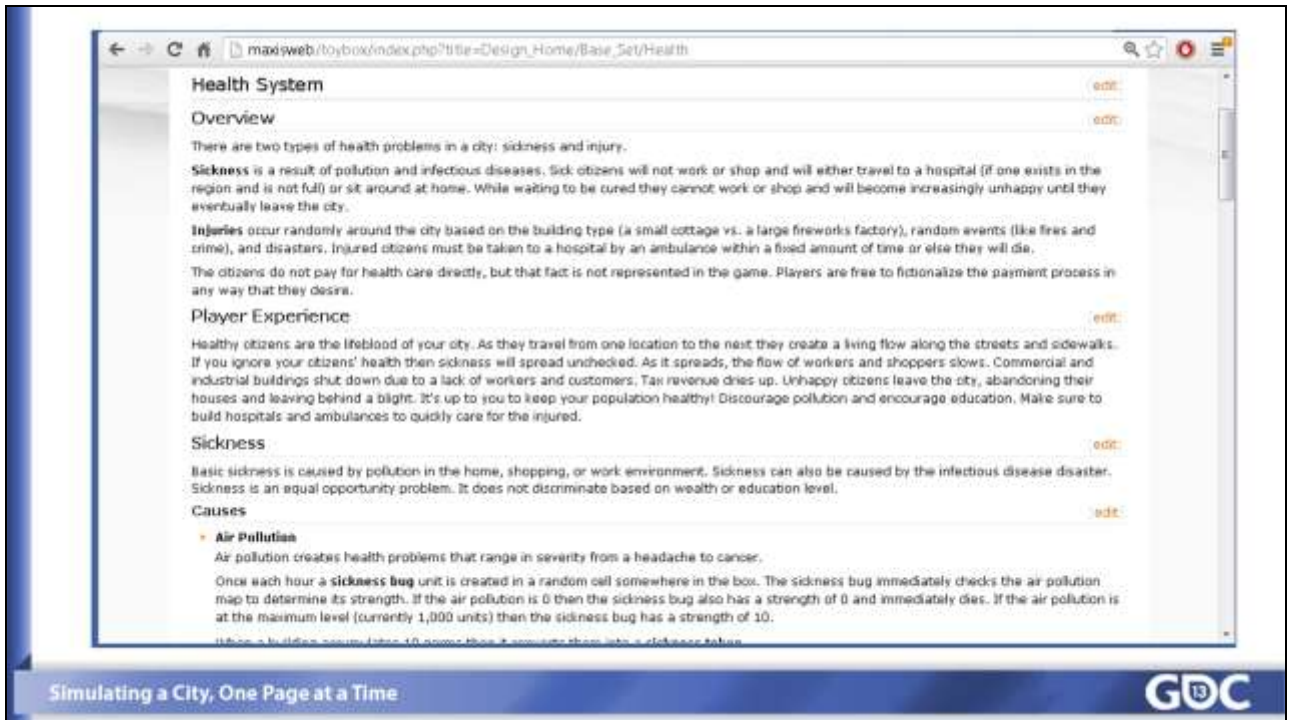
# Final Thoughts

- Hard to keep up
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- Doesn't replace writing

## ***Final Thoughts***

I don't want you going away from this talk thinking that one-page documents can replace writing. I still used the wiki daily. In many cases, writing can be much faster and precise than an illustration. The problem isn't the writing—which I find incredibly important part of the design process—but the reading. It is difficult to get people to read a long page filled with text.





## Wiki Page

I usually start off with a wiki page and write down all the important parts in an outline form. Once I have a good understanding of the concepts then I'll convert it into a one-page design that is more suitable for public consumption.

The process is not one-way. The illustration informs the text just as often as the text informs the illustration.

# Final Thoughts

- Hard to keep up
- Hard to organize
- One size doesn't fit all
- Doesn't replace writing
- Huge win for the team!

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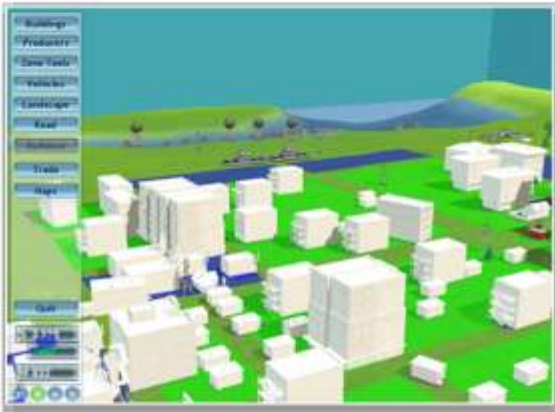
## ***Final Thoughts***

So is all the effort worth it? Yes! The act of creating a one-page design forces you to thoroughly understand the design. And once a design is easy to understand then the dev team members (and ultimately, your players) benefit greatly.

Consider that this presentation was about an hour long and you now know, at least at a surface level, all the main features of SimCity. Most of our new hires received a similar lecture from me.

Compare that to an alternative process: the Lead Designer tells a new employee, "Sit down and read this wiki. When you are finished let me know if you have any questions."

Thank you, Maude!



These slides are available for download at [www.stonetronix.com](http://www.stonetronix.com)

The video can be found at the GDC Vault ([www.gdcvault.com](http://www.gdcvault.com)).

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## ***Thank You***

Even though I've been showing you my design work, I want to make sure that none of you go away from the talk thinking that I made SimCity. This was a huge team effort by hundreds of people. As a designer, most of my work is done when I can test the systems in a whitebox version of the game (similar to the early prototype you see on the left). Taking it to its final look and feel takes many talented artists, engineers, animators, audio and sound technicians, and an army of testers.

[Q and A, if time remains]